

MANAGING QUALITATIVE RESEARCH DATA USING NVIVO 12 FOR WINDOWS PART 3

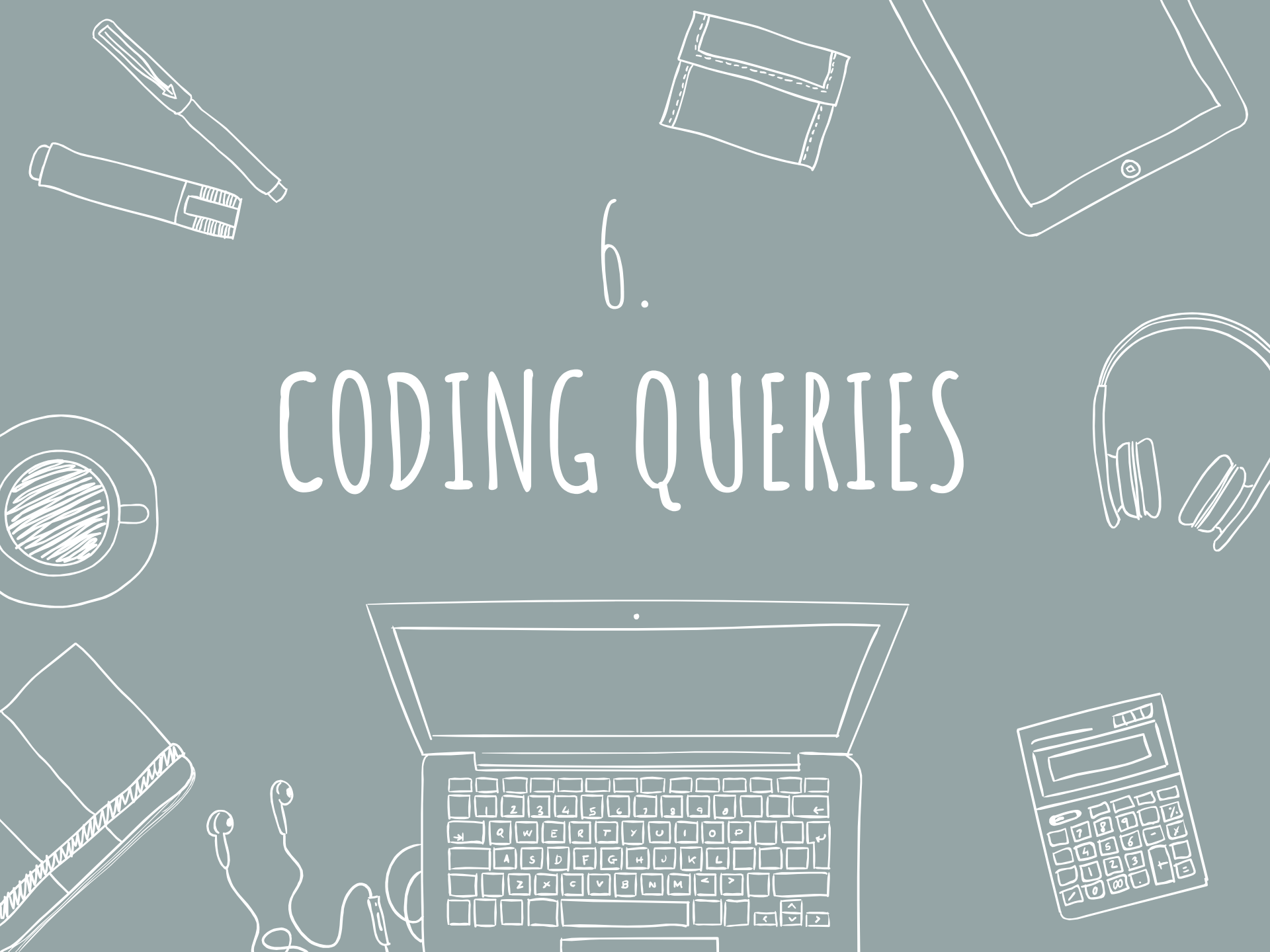


AGENDA

Part 1	1. Overview
	2. Import bibliographic data from EndNote
	Exercise and Break
Part 2	3. Import interview transcripts
	4. Import survey data
	5. Import image, audio and video files
	Exercise and Break
Part 3	6. Coding Queries
	Exercise and Break
Part 4	7. Reporting
	8. Work as a team

6.

CODING QUERIES



NVivo 12 Pro

Recent Projects

EndNoteImport

C:\Users\libtss\Documents\EndNoteImport.nvp

EndNoteImport

C:\Users\libtss\Documents\EndNoteImportYoutube.nvp

EndNote9b

C:\Users\libtss\Documents\EndNote9b.nvp

EndNote11

C:\Users\libtss\Documents\EndNote11.nvp

Environmental Change Down East

C:\Users\libtss\Documents\Sample Project (7).nvp



Open Other Project



Help



Tutorials

New



Blank Project



Sample Project

Learn and Connect

Research Ready



Get your research ready for NVivo

Getting Started



NVivo quick steps tutorial

Customer Success Center



Courses, resources & support

Customer Training



Deepen your learning with online courses & workshops

NVivo Transcription



Your automated transcription assistant - quick, easy, precise.

Request a feature



Request and vote for new NVivo features

Connect with us    

Word Frequency Query

File Home Import Create **Explore** Share

Advanced Find Find Last Run Query Query Wizard Text Search **Word Frequency** Coding Matrix Coding Crosstab Coding Comparison Compound Group Charts Chart Hierarchy Chart Mind Map Project Map Concept Map Cluster Analysis Comparison Diagram Explore Diagram

Quick Access

- Files
- Memos
- Nodes

Data

- Files**
 - Area and Township
 - Interviews
 - Literature
 - News Articles
 - Social Media
 - Survey
- File Classifications
- Externals

Codes

- Nodes
- Relationships
- Relationship Types

Cases

Notes

Search

Maps

Output

Word Frequency

Find frequently occurring words or concepts.

Name	Codes	Referen
Overview of Sampl	0	0

Quick Start Steps

Let's get started with NVivo for Windows

Welcome to your qualitative research made easier.

Firstly, see what analysis looks like in NVivo

Analysis in NVivo (Windows)

Watch later Share

File Home Import Create Explore Share

Paste Cut Copy Merge Properties Open Memo Link Create Item

Quick Access

- Files
- Memos
- Nodes

Data

- Files
- File Classifications

Nodes

- Name
- Environmental change
- Water quality
- Development

Word Frequency Query

File Home Import Create Explore Share

Zoom Add to Stop Words List Run Text Search Query Create As Code Run Query Query

Quick Access

- Files
- Memos
- Nodes

Data

- Files
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Search

Maps

Output

Search Project

Interviews

Name	Codes	Referen
Betty a	13	41
Helen	14	50
Ken	17	56
Thoma	28	112
Robert	31	96
Margar	35	78
Richard	35	101
Charles	38	134
Doroth	39	128
Mary a	42	111
Barbara	43	197
Maria a	43	150
Susan	47	146
William	47	106

Quick Start Steps Word Frequency Query Results

Word Frequency Criteria

Search in Files & Externals

Selected Items...

Selected Folders...

Grouping

Display words



1000

most frequent



All

With minimum length

3

Run Query

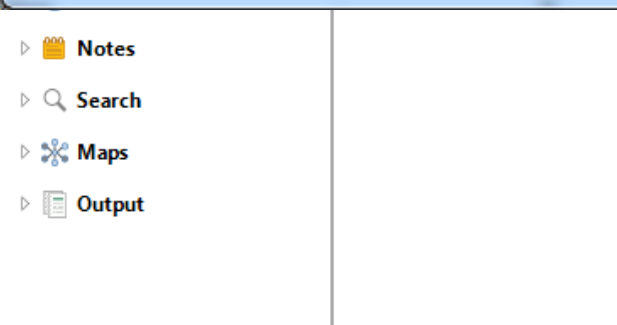
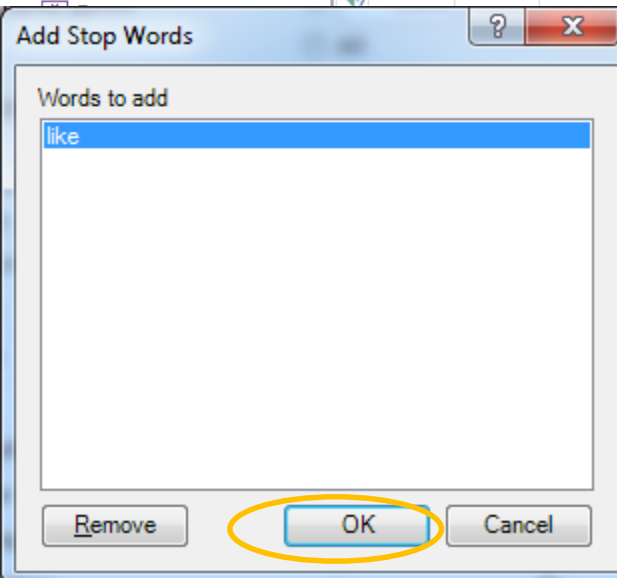
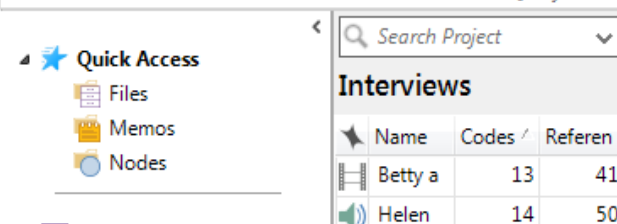
Add to Project...

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talkin")
- With synonyms (e.g. "speak")
- With specializations (e.g. "whisper")
- With generalizations (e.g. "comm")

Word	Length	Count	Weighted Percentage (%)
beach	5	261	0.67
east	4	219	0.56
area	4	212	0.54
sea	3	202	0.52
people	6	194	0.50
water	5	180	0.46
#carteretcounty	15	179	0.46
shoreline	9	171	0.44
nesting	7	168	0.43
island	6	164	0.42
change	6	154	0.39
like	4	146	0.37
turtle			0.37
north			0.36
think			0.35
turtles			0.33
development			0.32
carolina			0.32

- Open Node Preview Ctrl+Shift+O
- Run Text Search Query
- Export List...
- Print List
- Create As Code
- Add to Stop Words List

Word Frequency Query



Word Frequency Query Results

Word Frequency Criteria

Search in: **Files & Externals** | Selected Items... | Selected Folders...

Display words: ☒ 1000 most frequent | ☐ All

With minimum length:

Grouping:

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talkin")
- With synonyms (e.g. "speak")
- With specializations (e.g. "whisper")
- With generalizations (e.g. "comm")

Run Query | Add to Project...

Word	Length	Count	Weighted Percentage (%)
beach	5	261	0.67
east	4	219	0.56
area	4	212	0.54
sea	3	202	0.52
people	6	194	0.50
water	5	180	0.46
#carteretcounty	15	179	0.46
shoreline	9	171	0.44
nesting	7	168	0.43
island	6	164	0.42
change	6	154	0.39
like	4	146	0.37
turtle			0.37
north			0.36
think			0.35
turtles			0.33
development			0.32
carolina			0.32

Right sidebar: Summary, Word Cloud, Tree Map, Cluster Analysis

Context menu for 'like':

- Open Node Preview (Ctrl+Shift+O)
- Run Text Search Query
- Export List...
- Print List
- Create As Code
- Add to Stop Words List**

Word Frequency Query

File Home Import Create Explore Share

Zoom Add to Stop Words List Run Text Search Query Create As Code Run Query Query

Quick Access

- Files
- Memos
- Nodes

Data

- Files
 - Area and Township
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 - Literature
 - News Articles
 - Social Media
 - Survey
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- Externals

Codes

- Nodes
- Relationships
- Relationship Types

Cases

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Maps

Output

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William	47	106

Quick Start Steps

Word Frequency Query Results

Word Frequency Criteria

Files & Externals

Selected Items...

Selected Folders...

Grouping

1000 most frequent

All

min length

3

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talking")
- With synonyms (e.g. "speak")
- With specializations (e.g. "whisper")
- With generalizations (e.g. "communicate")

Word	Length	Count	Weighted Percentage (%)
landscape	9	13	0.03
large	5	36	0.09
larger	6	11	0.03
largest	7	8	0.02
last	4	35	0.09
late	4	9	0.02
later	5	8	0.02
least	5	13	0.03
leave	5	12	0.03
left	4	17	0.04
less	4	34	0.09
let	3	13	0.03
level	5	72	0.18
levels	6	10	0.03
life	4	45	0.12
light	5	10	0.03
like	4	146	0.37
linda	5	13	0.03

Word Frequency Query

File Home Import Create Explore Share

Zoom Add to Stop Words List Run Text Search Query Create As Code Run Query Query

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Quick Start Steps Word Frequency Query Results

Word Frequency Criteria

Files & Externals Selected Items... Selected Folders... Grouping

1000 most frequent

All

min length 3

Run Query Add to Project...

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talking")
- With synonyms (e.g. "speak")
- With specializations (e.g. "whisper")
- With generalizations (e.g. "communicate")

Word	Length	Count	Weighted Percentage (%)	Similar Words
beach	5	336	0.86	beach, beaches
nests	5	335	0.86	nest, nested, nesting, nests
area	4	294	0.75	area, areas
turtle	6	274	0.70	turtle, turtles, turtles'
fishing	7	236	0.61	#fish, #fishing, fish, fished, fishes, fishing
east	4	219	0.56	east
waters	6	215	0.55	@water, water, waters
change	6	214	0.55	change, changed, changes, changing
shorelines	10	206	0.53	shoreline, shorelines
sea	3	202	0.52	sea
developments	12	199	0.51	#development, develop, developable, developed, developer, developers, developing, development, developments
people	6	195	0.50	people, peoples
years	5	180	0.46	year, years
#carteretcounty	15	179	0.46	#carteretcounty
islands	7	176	0.45	island, islanders, islands
nourishment	11	166	0.43	nourish, nourished, nourishing, nourishment

Summary Word Cloud Tree Map Cluster Analysis

Word Frequency Query

File Home Import Create Explore Share

Zoom Add to Stop Words List Run Text Search Query Create As Code Run Query Query

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William	47	106

Quick Start Steps

Word Frequency Query Results

Word Frequency Criteria

Files & Externals

Selected Items...

Selected Folders...

Grouping

Run Query

Add to Project...

☒ 1000 most frequent

☐ All

n length

3

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talking")
- With synonyms (e.g. "speak")
- With specializations (e.g. "whisper")
- With generalizations (e.g. "communicate")

Word	Length	Count	Weighted Percentage (%)	Similar Words
beach	5	226	0.85	beach, beaches
nests				nest, nested, nesting, nests
area				area, areas
turtle				turtle, turtles, turtles'
fishing				#fish, #fishing, fish, fished, fishes, fishing
east				east
waters				@water, water, waters
change	6	214	0.55	change, changed, changes, changing
shorelines	10	206	0.53	shoreline, shorelines
sea	3	202	0.52	sea
developments	12	199	0.51	#development, develop, developable, developed, developer, developers, developing, development, developments
people	6	195	0.50	people, peoples
years	5	180	0.46	year, years
#carteretcounty	15	179	0.46	#carteretcounty
islands	7	176	0.45	island, islanders, islands
nourishment	11	166	0.43	nourish, nourished, nourishing, nourishment

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- Run Text Search Query
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- Add to Stop Words List

Word Frequency Query

File Home Import Create Explore Share

Zoom Add to Stop Words List Run Text Search Query Create As Code Run Query Query

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Quick Start Steps Word Frequency Query Results

Word Frequency Criteria

Files & Externals

Selected Items...

Selected Folders...

Grouping

Run Query

Add to Project...

1000 most frequent

All

n length

3

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talking")
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- With generalizations (e.g. "communicate")

Word	Length	Count	Weighted Percentage (%)	Similar Words
beach	5	226	0.86	beach, beaches
nests				nest, nested, nesting, nests
area				area, areas
turtle				turtle, turtles, turtles'
fishing				#fish, #fishing, fish, fished, fishes, fishing
east				east
waters				@water, water, waters

- Open Node Preview Ctrl+Shift+O
- Run Text Search Query
- Export List...
- Print List
- Create As Code
- Add to Stop Words List

Save As



Computer Local Disk (C:)

Search Local Disk (C:)

File name: Word Frequency Query Results.xlsx

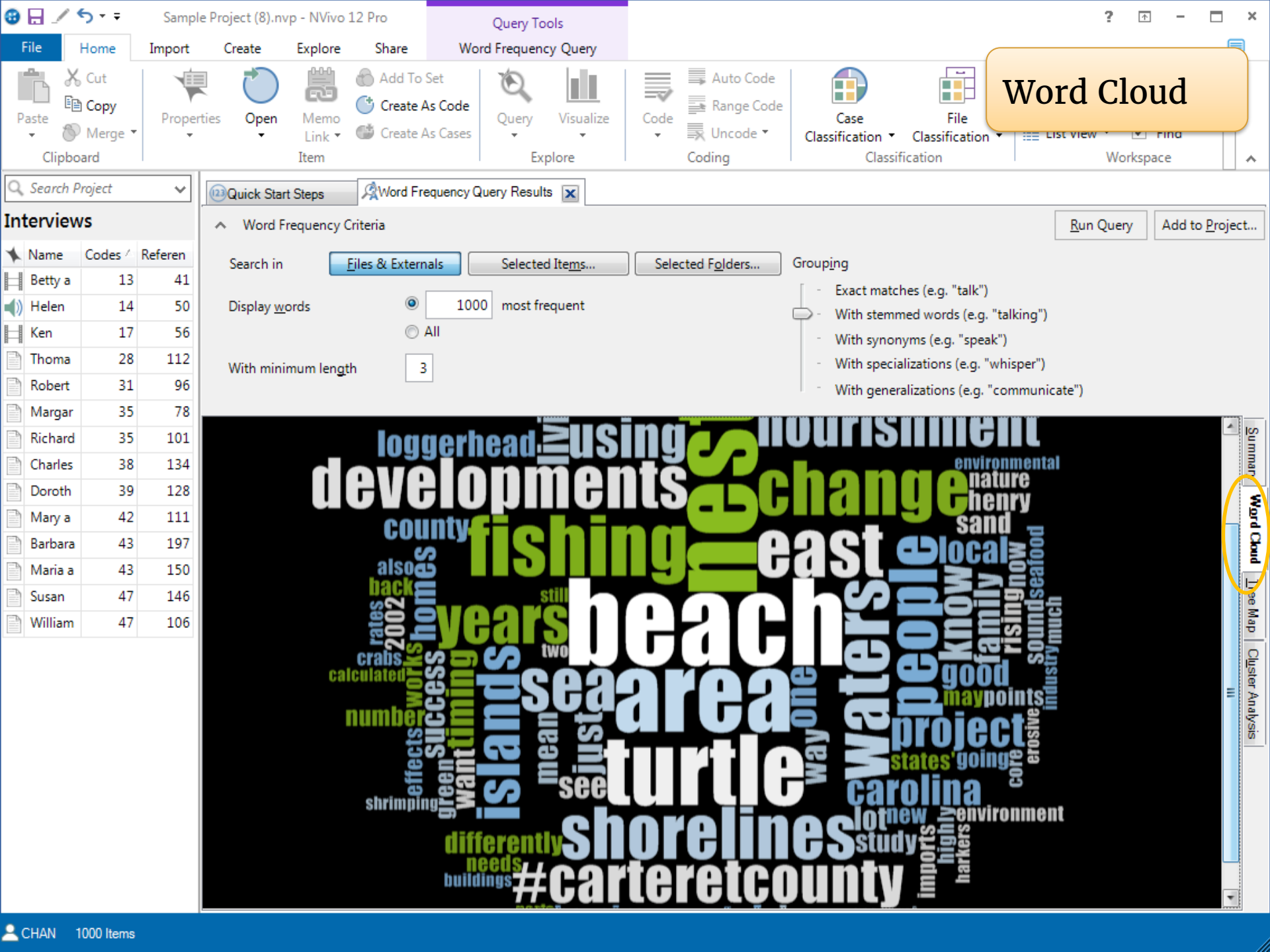
Save as type: MS Excel (*.xlsx)

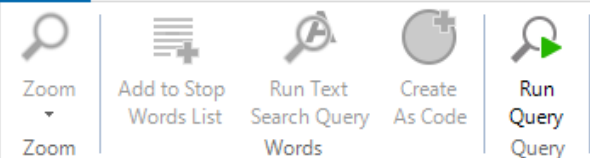
Browse Folders

Save

Cancel

nourishment 11 166 0.43 nourish, nourished, nourishing, nourishment





Search Project

Interviews

Name	Codes	Referen
Betty a	13	41
Helen	14	50
Ken	17	56
Thoma	28	112
Robert	31	96
Margar	35	78
Richard	35	101
Charles	38	134
Doroth	39	128
Mary a	42	111
Barbara	43	197
Maria a	43	150
Susan	47	146
William	47	106

Quick Start Steps

Word Frequency Criteria

Search in

Files & E

Display words

With minimum length

Mixed



Horizontal



Random



Tag Cloud



#carteret

beach

boats buildings calculated carolina

change

coastal coming commercially community

core county

crabs

developments

differently

east

effects

emerging

environment

environmental

erosive

family

fishermen

fishing

florida future

getting

going

good

green

harkers

File Home Import Create Explore Share

Zoom Add to Stop Words List Run Text Search Query Create As Code Run Query



Search Project

Quick Start Steps

Word Frequency Query Results

Interviews

Name	Codes	Referen
Betty a	13	41
Helen	14	50
Ken	17	56
Thoma	28	112
Robert	31	96
Margar	35	78
Richard	35	101
Charles	38	134
Doroth	39	128
Mary a	42	111
Barbara	43	197
Maria a	43	150
Susan	47	146
William	47	106

Word Frequency Criteria

Run Query

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Grouping

Display words



1000

most frequent



All

With minimum length

3

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talking")
- With synonyms (e.g. "speak")
- With specializations (e.g. "whisper")
- With generalizations (e.g. "communicate")

#carteretcounty 2001 2002 also area back

beach boats buildings calculated carolina

change coastal coming commercially community

core county crabs developments

east effects emerging environment environ

fishing florida future getting g

Open Node Preview Ctrl+Shift+O

Run Text Search Query

Export Word Cloud... Ctrl+Shift+E

Print Ctrl+P

Create As Code

Add to Stop Words List

Sample Project (8).nvp - NVivo 12 Pro

FileHomeImportCreateExploreShare

Node Tools

Node

See Also Link Links

Content

ZoomQuick CodingLayoutAnnotationsSee Also LinksRelationshipsView

Coding Stripes

Highlight

CodeCode In Vivo CodingUncode

New Annotation Annotations

Run Query

Store Query Results Query

Find

Search Project

Interviews

Name	Codes	Referen
Betty a	13	41
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Maria a	43	150
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Quick Start StepsWord Frequency Query ResultsText Search Query - Results Pre

Text Search Criteria

Run QuerySave Results...Add to Project...

Search inFiles & ExternalsSelected Items...Selected Folders...Find

Search forSpecial

#development OR develop OR developable OR developed OR developer OR developers OR developing OR development OR developments

Spread toNone

Exact matches (e.g. "talk")

With stemmed words (e.g. "talking")

With synonyms (e.g. "speak")

With specializations (e.g. "whisper")

With generalizations (e.g. "communicate")

Name	In Folder	References	Coverage
Survey Responses	Files\\Survey	55	0.01%
CarteretCounty on Twitter	Files\\Social Media	19	0.01%
Barbara	Files\\Interviews	12	1.12%
Robert	Files\\Interviews	11	0.93%
Richard and Patricia	Files\\Interviews	9	1.12%
William	Files\\Interviews	9	0.87%
Analyzing Estuarine Shoreline Change~ A Case Stu	Files\\Literature	9	0.08%
Charles	Files\\Interviews	8	0.73%
Overview of Sample Project	Files	8	1.56%
Helen	Files\\Interviews	7	62.89%
Thomas	Files\\Interviews	7	1.55%
Crossroads marks 30 years	Files\\News Articles	7	0.66%
The Effects of Artificial Beach Nourishment on Mari	Files\\Social Media\\Linked Online Resources	6	0.06%
Margaret	Files\\Interviews	5	0.43%
Maria and Daniel	Files\\Interviews	4	0.42%
The state's sea level retreat - Other Views - NewsO	Files\\Social Media\\Linked Online Resources	3	0.13%
Older development pattern	Files\\Area and Township\\Aerial	2	100.00%
Dorothy	Files\\Interviews	2	0.27%

ReferenceTextPDFPictureAudioVideoDatasetWord Tree

CHAN30 ItemsFiles: 30References: 199Unfiltered

Text Search Query

Root Term

Branch Order

Context (Words)

Options

Search Project

Quick Start Steps

Word Frequency Query Results

Text Search Query - Results Pre

Interviews

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Text Search Criteria

Run Query

Save Results...

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Find

Search for

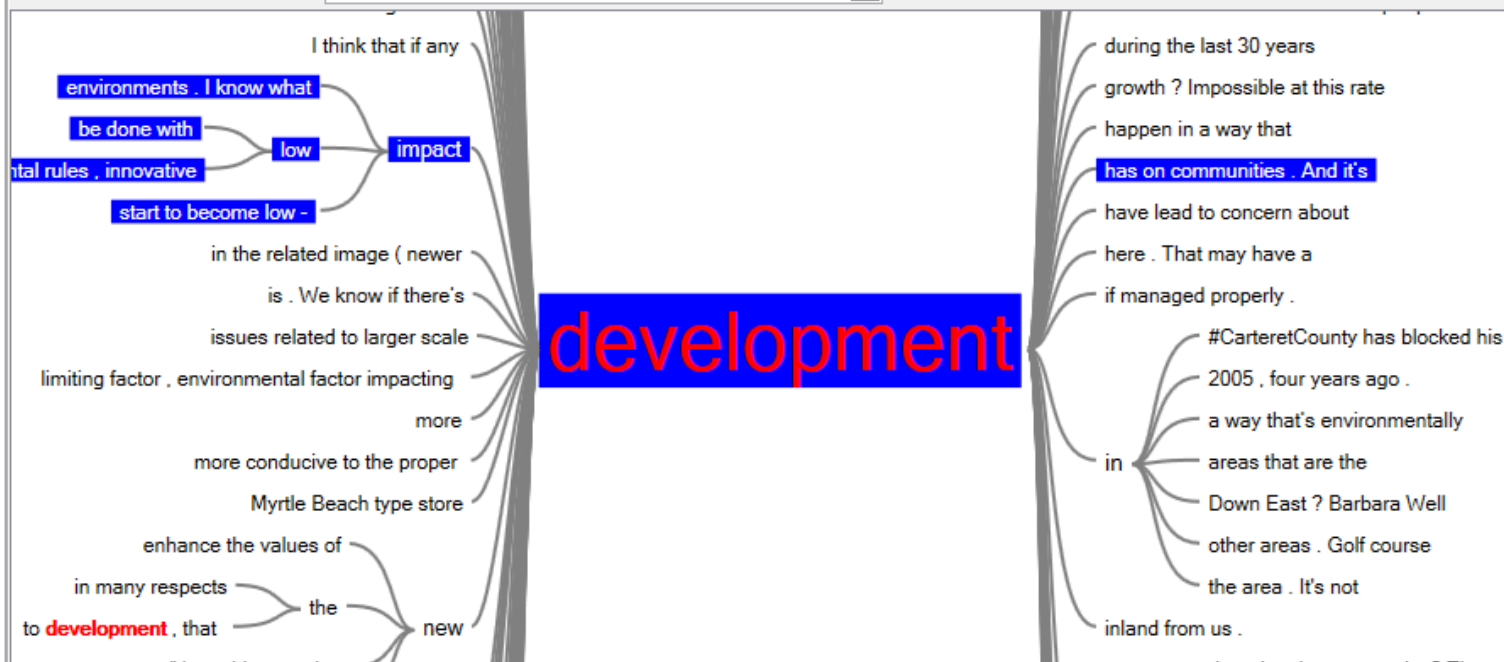
Special

#development OR develop OR developable OR developed OR developer OR
 developers OR developing OR development OR developments

Spread to

None

- Exact matches (e.g. "talk")
- With stemmed words (e.g. "talking")
- With synonyms (e.g. "speak")
- With specializations (e.g. "whisper")
- With generalizations (e.g. "communicate")



Text Search Query

File Home Import Create Explore Share Node

Advanced Find Find Last Run Query Query Wizard **Text Search** Word Frequency Coding Matrix Coding Crosstab

Coding Comparison Compound Group Charts Hierarchy Chart Mind Map Project Map Concept Map Cluster Analysis Comparison Diagram Explorer Diagram

Text Search
Find occurrences of a word, phrase, or concept.

Name	Codes	Referen
Overview of Sample P	0	0

Text Search Criteria

Search in: **Files & Externals** | Selected Items... | Selected Folders... | Find

Search for: community

Find options: Exact matches (e... | With stemmed w... | With synonyms (| With specializat... | With generalizati...

Run Query | Save Results... | Add to Project...

Name	In Folder	References	Coverage
Area and Township Information	Files\\Area and Township	7	0.01%
Mary and James	Files\\Interviews	6	0.46%
Susan	Files\\Interviews	6	0.47%
This is Core Sound	Externals	5	0.43%
Barbara	Files\\Interviews	5	0.40%
Maria and Daniel	Files\\Interviews	5	0.47%
William	Files\\Interviews	4	0.32%
Overview of Sample Project	Files	4	0.67%
Sharing in the sea's bounty - Weig	Files\\Social Media\\Linked Online	4	0.18%
CarteretCounty on Twitter	Files\\Social Media	4	0.01%
Charles	Files\\Interviews	3	0.24%
Robert	Files\\Interviews	3	0.23%
Thomas	Files\\Interviews	3	0.55%
Helen	Files\\Interviews	2	25.79%
Marshallberg harbor	Files\\Area and Township	2	100.00%
Betty and Paul	Files\\Interviews	2	69.48%
Richard and Patricia	Files\\Interviews	2	0.20%
Fishermen spread shells to restore	Files\\News Articles	2	0.18%

Sample Project (8).nvp - NVivo 12 Pro

FileHomeImportCreateExploreShare

See Also Link Links

Content

ZoomQuick CodingLayout

Annotations

See Also Links

Relationships

Coding Stripes

Highlight

Code

Code In Vivo Coding

Uncode

New Annotation Annotations

Run Query

Store Query Results Query

Find

Node ToolsNode

Text Search Query

Search Project

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Quick Start StepsWord Frequency Query ResultsText Search Query - Results PreText Search Query - Results Pre

Text Search Criteria

Run QuerySave Results...Add to Project...

Search inFiles & ExternalssSelected Items...Selected Folders...

Search for"LOCAL fish"Special

Spread toNone

Find

Exact matches (e.g. "talk")

With stemmed words (e.g. "talking")

With synonyms (e.g. "speak")

With specializations (e.g. "whisper")

With generalizations (e.g. "communicate")

<Files\\Social Media\\Linked Online Resources\\Sharing in the sea's bounty - Weigl - NewsObserver.com>

- \$ 1 reference coded [0.05% Coverage]

Reference 1 - 0.05% Coverage

would have to seek out local fish at Capital Seafood Market or

<Files\\Social Media\\Linked Online Resources\\Walking Fish - A Community Supported Fisheries Project>

- \$ 1 reference coded [0.25% Coverage]

Reference 1 - 0.25% Coverage

SEAFOOD MEMBERS FORUM

PICKUP SCHEDULE LOCAL FISH FISHERMEN NEWS

PARTNERS

Wa lking

InNodesCode AtEnter node name (CTRL+Q)

CHANFiles: 2References: 2Unfiltered

100%

Sample Project (8).nvp - NVivo 12 Pro

FileHomeImportCreateExploreShare

Node Tools

Node

See Also Link Links

Content

ZoomQuick CodingLayout

Annotations

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Quick Start Steps

Word Frequency Query Results

Text Search Query - Results Pr

Text Search Query - Results Pre

Text Search Criteria

Run Query

Save Results...

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Find

Search for

"LOCAL fish"

Special

Exact matches (e.g. "talk")

(e.g. "talking")

(e.g. "speak")

(e.g. "whisper")

(e.g. "communicate")

Spread to

<Files\\Social M

- \$ 1 reference

Reference 1 - 0

would have to

<Files\\Social M

- \$ 1 reference

Store Query Results

Option

Create Results as New Code or Case

Location

Query Results

Select...

Name

Local fish

Select...

Description

Open results

OK

Cancel

Reference 1 - 0.25% Coverage

SEAFOOD MEMBERS FORUM

PICKUP SCHEDULE LOCAL FISH FISHERMEN NEWS

PARTNERS

Wa lking

Summary

Reference

PDF

Word Tree

In

Nodes

Code At

Enter node name (CTRL+Q)

CHANFiles: 2References: 2Unfiltered100%

FileHomeImportCreateExploreShare

Paste

Cut

Copy

Merge

Clipboard

Properties

Open

Memo Link

Item

Add To Set

Create As Code

Create As Cases

Query

Visualize

Code

Explore

Auto Code

Range Code

Uncode

Coding

Case Classification

File Classification

Classification

Undo

List View

Workspace

Navigation

Find

Search Project

Quick Start Steps

Word Frequency Query Results

Local fish

Query Results

Name	Files	References
Attitudes o	1	187
Economic i	4	171
Local fish	2	2
Negative T	1	79

Text Search Criteria

Run Query

Save Results...

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Find

Search for

"LOCAL fish"

Special

Exact matches (e

With stemmed w

With synonyms (

With specializat

With generalizat

<Files\\Social Media\\Linked Online Resources\\Sharing in the sea's bounty - Weigl - NewsObserver.com>

- 5 1 reference coded [0.05% Coverage]

Reference 1 - 0.05% Coverage

would have to seek out local fish at Capital Seafood Market or

<Files\\Social Media\\Linked Online Resources\\Walking Fish - A Community Supported Fisheries Project>

- 5 1 reference coded [0.25% Coverage]

Reference 1 - 0.25% Coverage

SEAFOOD MEMBERS FORUM

PICKUP SCHEDULE LOCAL FISH FISHERMEN NEWS

PARTNERS

Wa lking

Quick Access

Files

Memos

Nodes

Literature

News Articles

Social Media

Survey

File Classifications

Externals

Codes

Nodes

Relationships

Relationship Types

Cases

Notes

Search

Queries

Query Results

Node Matrices

Sets

Search Folders

Maps

Output

Reports

In

Nodes

Code At

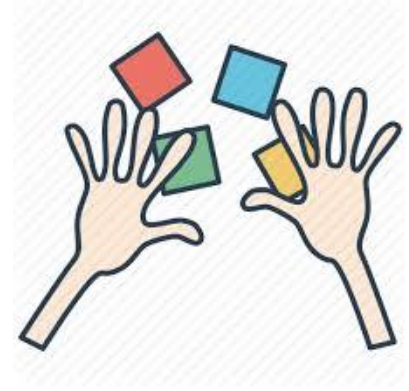
Enter node name (CTRL+Q)

CHAN

4 Items

Text Search Query

4.



Run a Word Frequency Query with
your resources

Run a Text Search Query from the
Word Frequency Query result

5 minutes

Sample Project (8).nvp - NVivo 12 Pro

File

Home

Import

Create

Explore

Share

Crosstab

Advanced Find

Last Run Query

Query Wizard

Text Search

Word Frequency

Coding

Matrix Coding

Crosstab

Coding Comparison

Compound

Group

Chart

Hierarchy Chart

Mind Map

Project Map

Concept Map

Cluster Analysis

Comparison Diagram

Exploratory Diagram

Crosstab Query

Nodes

Name / Files

Attitud

Balanc

Comm

Econo

Agr

Fis

f

Job

Tou

Infrastr

Memor

Natural

Eco

Env

Env

Ha

Lan

Ren

Wa

Policy,

Real es

Sense

Crosstab Query - Results Preview

Crosstab Criteria

Crosstab codes against

Codes

Add codes by dragging them here from the List View or by clicking the '+'

+ -

Crosstab

Cross-tabulate the coding intersections between codes and attribute values or between codes and cases.

Attributes

Search in

Files & Externals

Selected Items...

Selected Folders...

Classification

Person

Attribute 1

Township

Attribute 2

Include "Unassigned" and "Not Applicable"

Run Query

Save Results...

Add to Project...

Crosstab Chart

CHAN

36 Items

Unfiltered

Crosstab Query

File Home Import Create Explore Share Crosstab

Advanced Find Find Last Run Query Query Wizard Text Search Word Frequency Coding Matrix Coding Crosstab Coding Comparison Compound Group

Chart Hierarchy Chart Mind Map Project Map Concept Map Cluster Analysis Comparison Diagram Explorer Diagram

Nodes

Name / Files

- Attitud
- Balanc
- Comm
- Econo
- Agr
- Fis
- f
- Job
- Tou
- Infrastr
- Memor
- Natural
- Eco
- Env
- Env
- Ha
- Lan
- Ren
- Wa
- Policy,
- Real es
- Sense

Crosstab Query - Results Preview

Crosstab Criteria

Crosstab codes against

Attributes

Search in

Files & Externals

Selected Items...

Selected Folders...

Codes

Nodes\\Natural environment\\Ecosystem services

Nodes\\Natural environment\\Environmental change

Nodes\\Natural environment\\Environmental impacts

Nodes\\Natural environment\\Habitat

Classification

Person

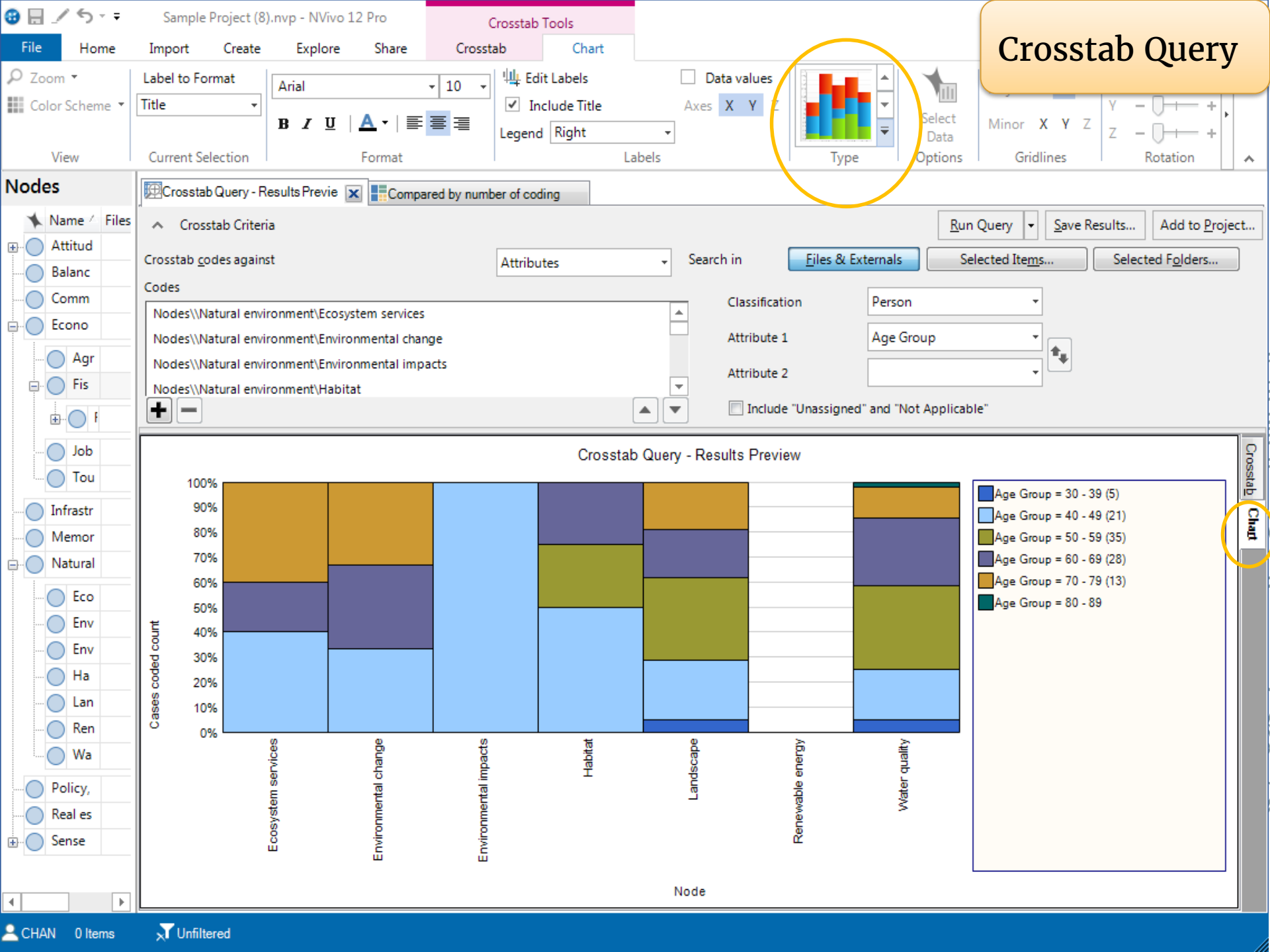
Attribute 1

Age Group

Attribute 2

☐ Include "Unassigned" and "Not Applicable"

Person	Age Group = 30 - 39 (5)	Age Group = 40 - 49 (21)	Age Group = 50 - 59 (35)	Age Group = 60 - 69 (28)	Age Group = 70 - 79 (13)	Age Group =
Ecosystem services	0	2	0	1	2	
Environmental change	0	1	0	1	1	
Environmental impacts	0	1	0	0	0	
Habitat	0	2	1	1	0	
Landscape	1	5	7	4	4	
Renewable energy	0	0	0	0	0	
Water quality	5	21	35	28	13	
Total (unique)	5	21	35	28	13	



Hierarchy Chart Wizard - Step 1 of 2

Welcome to the Hierarchy Chart Wizard

Amount of coding for:

- Attribute Values assigned to:

- ☐ Cases
- ☐ Files, Externals & Memos

```

graph TD
    Environment --> Impacts
    Impacts --> Habitat
    Impacts --> Quality
    Quality --> Landscape
  
```

Environment

Impacts

Habitat

Quality

Landscape

For example, see if some nodes have more coding references than others to identify prominent themes in a project.

The more coding, the larger the area. Child codes are nested in parent codes.

Press Next to continue.

Cancel

[Back](#)

Next

Sample Project (8).nvp - NVivo 12 Pro

File Home Import Create Explore Share Crosstab Tools Crosstab

Advanced Find Find Last Run Query Query Wizard Text Search Word Frequency Coding Matrix Coding Crosstab Coding Comparison Compound Group Charts Chart Hierarchy Chart Maps Mind Map Project Map Concept Map Cluster Analysis Comparison Diagram Diagrams Explorer Diagram

Chart

Select Project Items

☒ Automatically select subfolders ☐ Automatically select descendant codes

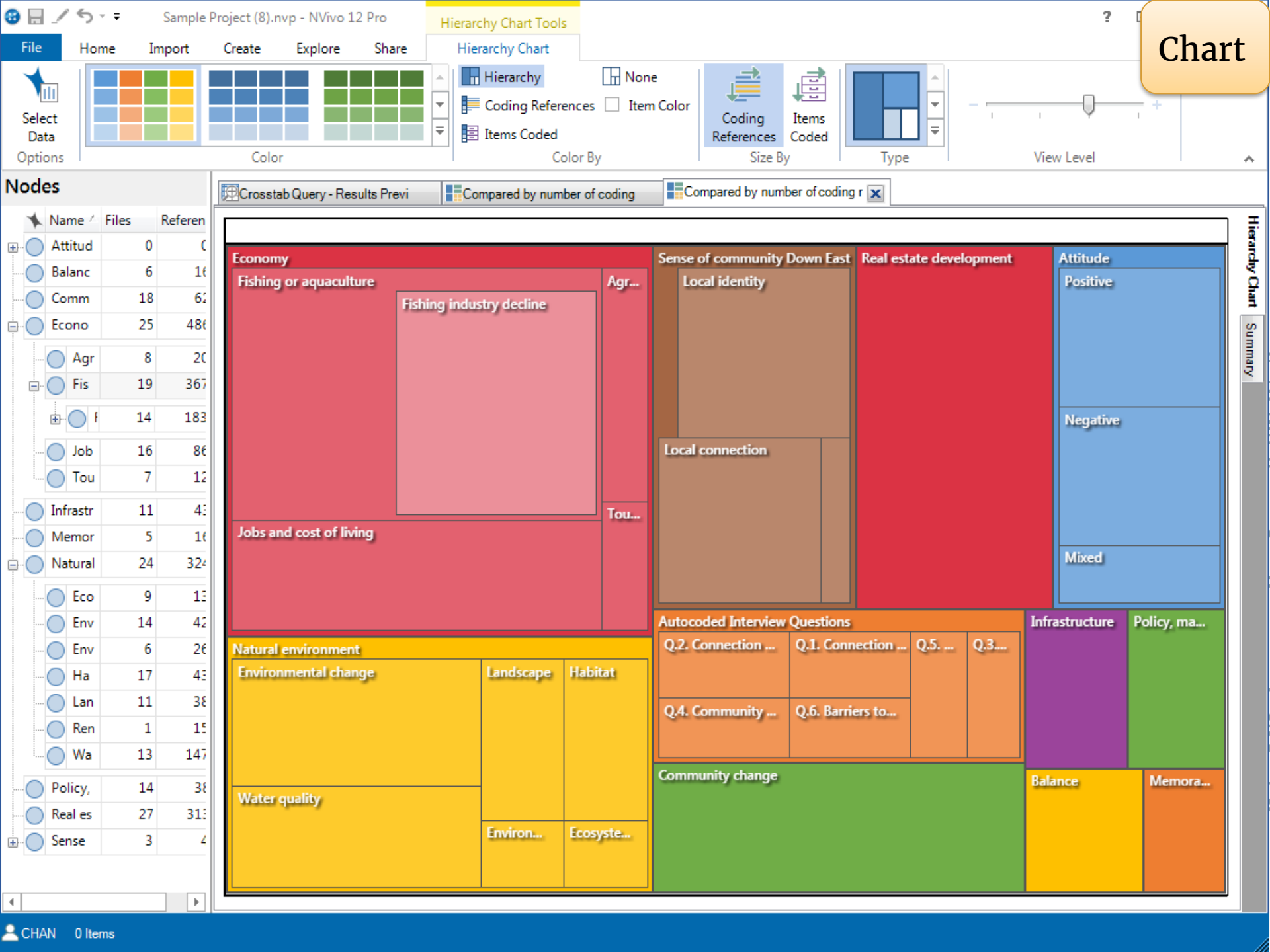
Name	Created	Modified
Barbara	5/27/2010 7:03 PM	5/6/2015 8:56 AM
Betty and Paul	5/27/2010 11:49 AM	5/6/2015 8:55 AM
Charles	5/27/2010 7:03 PM	5/6/2015 8:56 AM
Dorothy	5/27/2010 7:03 PM	5/6/2015 8:56 AM
Helen	4/17/2010 10:59 AM	5/6/2015 8:55 AM
Ken	5/27/2010 11:36 AM	5/6/2015 8:54 AM
Margaret	5/27/2010 7:03 PM	5/6/2015 8:56 AM
Maria and Daniel	5/27/2010 7:03 PM	5/6/2015 8:56 AM
Mary and James	5/27/2010 7:03 PM	5/6/2015 8:56 AM
Richard and Patricia	5/27/2010 7:03 PM	5/6/2015 8:57 AM
Robert	5/27/2010 7:03 PM	5/6/2015 8:57 AM
Susan	5/27/2010 7:03 PM	5/6/2015 8:58 AM

Select item from nickname

Filter Clear Filter Select All Clear OK Cancel

Policy, 14 38
Real es 27 31:
Sense 3 4

CHAN 0 Items Unfiltered



Matrix Coding Query

File Home Import Create Explore Share Matrix

Advanced Find Find Last Run Query Query Wizard Text Search Word Frequency Coding Query Matrix Coding Crosstab Coding Comparison Compound Group Charts Hierarchy Chart Mind Map Project Map Concept Map Cluster Analysis Comparison Diagram Explorer Diagram

Search Project

Files

Name	Codes	References
Overview	0	0

Matrix Coding Query - Results Preview

Matrix Coding

Create a matrix that shows coding intersections between two lists of items.

Matrix Criteria

Search in

Files & External Sources

Selected Items...

Selected Folders...

Coding at rows

And

columns

☐ Hierarchical Name

Rows

Columns

Add items by dragging them here from the List View or by clicking the '+'

Add items by dragging them here from the List View or by clicking the '+'



Matrix Coding Query

File Home Import Create Explore Share Matrix

Advanced Find Find Last Run Query Query Wizard Text Search Word Frequency Coding Matrix Coding Crosstab Coding Comparison Compound Group Charts Hierarchy Chart Mind Map Project Map Concept Map Cluster Analysis Comparison Diagram Explorer Diagram

Select Project Item

- File Classifications
- Case Classifications
- Search Folders

Name	Created	Modified
Person	6/4/2010 11:44 PM	8/10/2015 1:53 PM
Name	Created	Modified
Township	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Community	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Generations Down East	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Commercial Fishing	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Recreational Fishing	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Income Tied to Resources	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Opinion - Pace of Development	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Age Group	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Gender	6/26/2010 3:09 AM	8/6/2015 1:18 AM
Education Level	6/26/2010 3:09 AM	8/6/2015 1:22 AM
Name	Created	Modified
Place	6/5/2010 12:32 AM	8/14/2015 2:52 PM
Twitter User	6/2/2012 7:35 AM	8/10/2015 1:53 PM

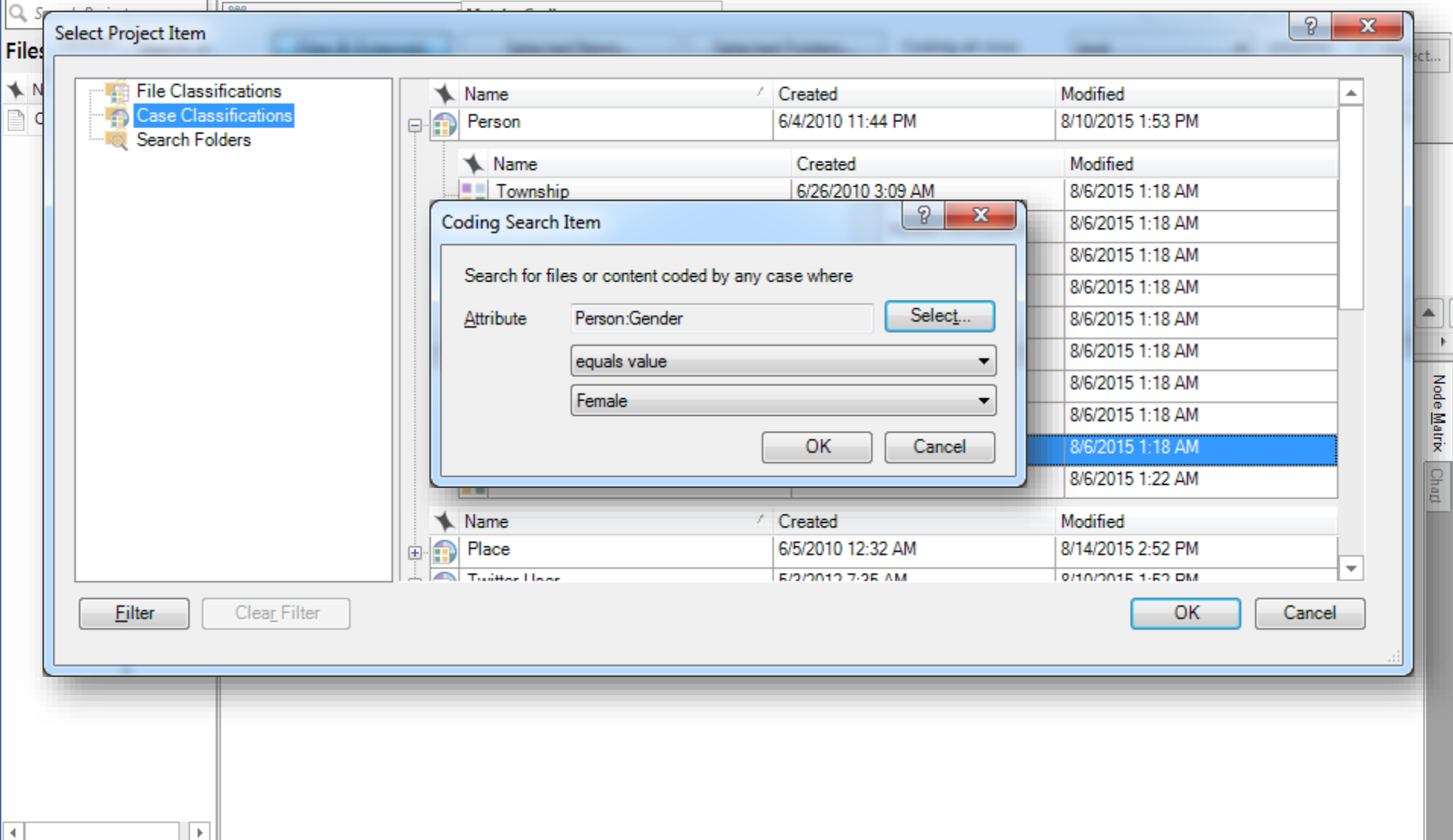
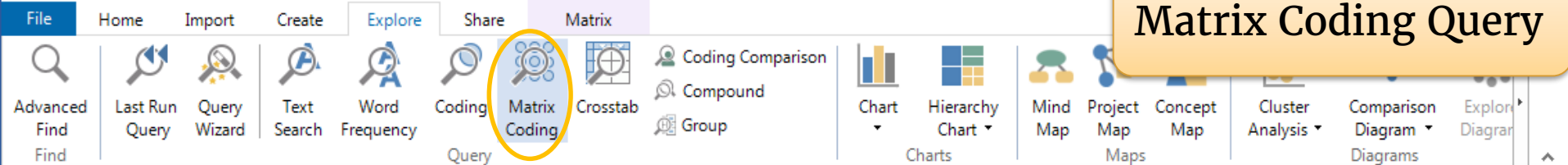
Filter

Clear Filter

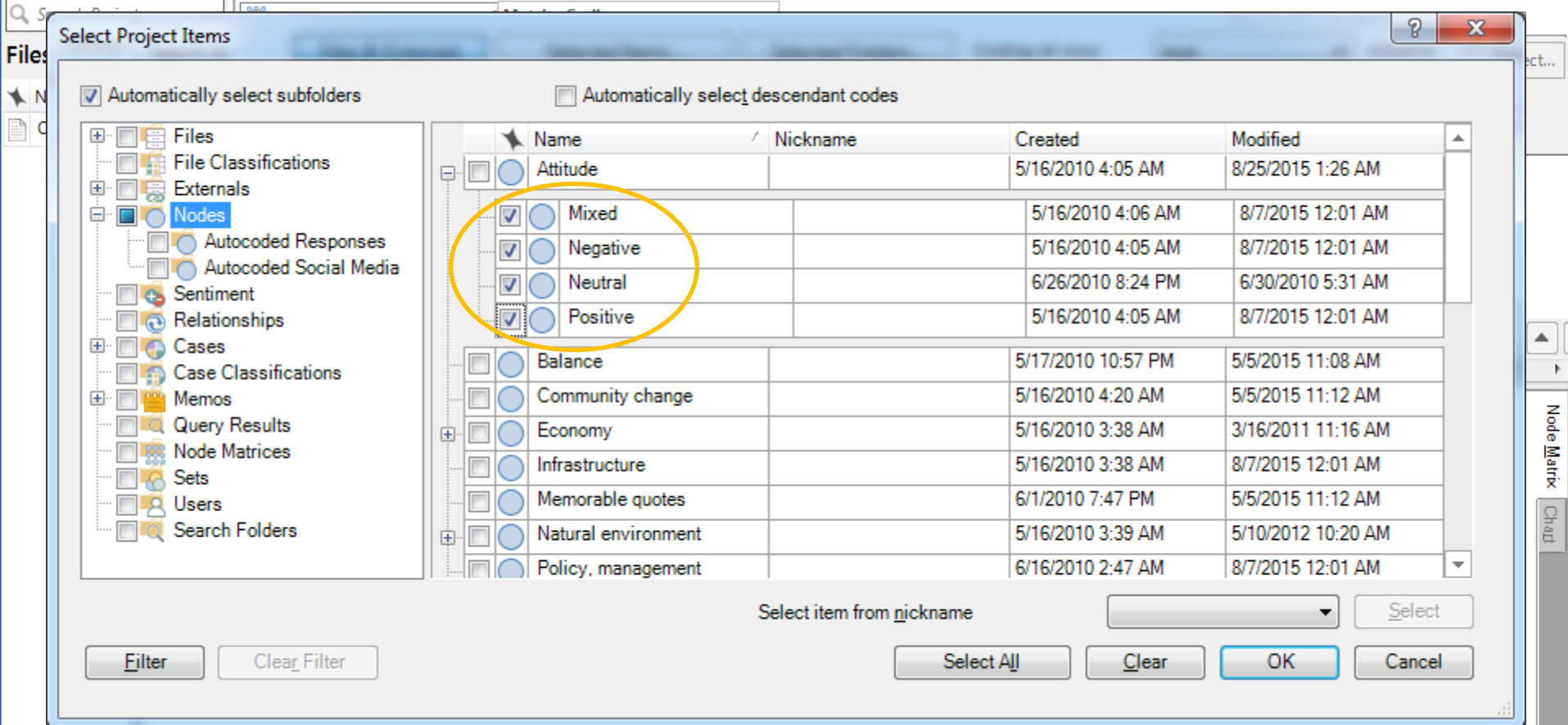
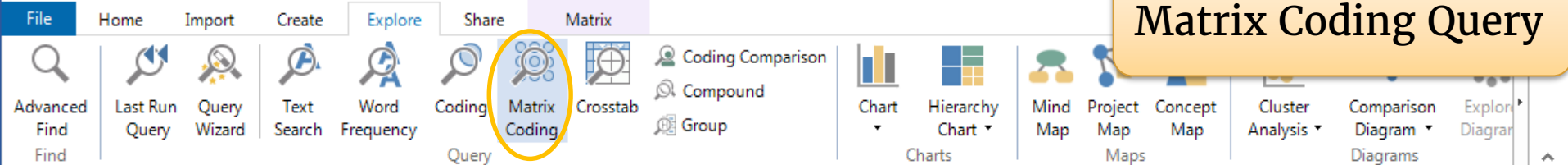
OK

Cancel

Matrix Coding Query

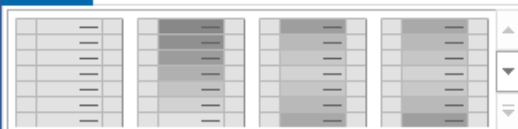


Matrix Coding Query



Matrix Coding Query

File Home Import Create Explore Share Matrix



Cell Shading

Coding References Row Percentage Coding Presence
Files Coded Column Percentage Duration Coded
Cases Coded Words Coded
Cell Content

Run Query

Store Query Results Query

Transpose

Move Column Right

Reset Se

Hide & Unhide View

Relation

Search Project

Files

Name	Codes /	Referen
Overvi	0	(

Matrix Coding Query - Results Pr

Matrix Criteria

Run Query

Save Results...

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Coding at rows

And

columns

☐ Hierarchical Name

Rows

Person:Gender = Female

Person:Gender = Male

Columns

- Nodes\\Attitude\\Mixed
- Nodes\\Attitude\\Negative
- Nodes\\Attitude\\Neutral
- Nodes\\Attitude\\Positive

+

-

+

-

+

-

+

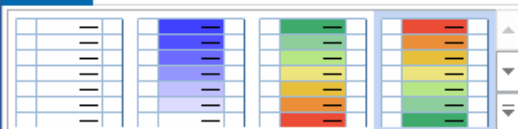
-

+

-

Matrix Coding Query

File Home Import Create Explore Share Matrix



Coding References

- Files Coded
- Cases Coded
- Row Percentage
- Column Percentage
- Words Coded
- Cell Content
- Coding Presence
- Duration Coded

Run Query Store Query Results

Transpose Move Column Right Reset Set

Hide & Unhide View

Relation

Search Project

Files

Name Codes / Referen

Overvi 0

Matrix Coding Query - Results Pr

Matrix Criteria

Run Query

Save Results...

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Coding at rows

And

columns

Hierarchical Name

Rows

Columns

Person:Gender = Female

Person:Gender = Male

Nodes\\Attitude\\Mixed

Nodes\\Attitude\\Negative

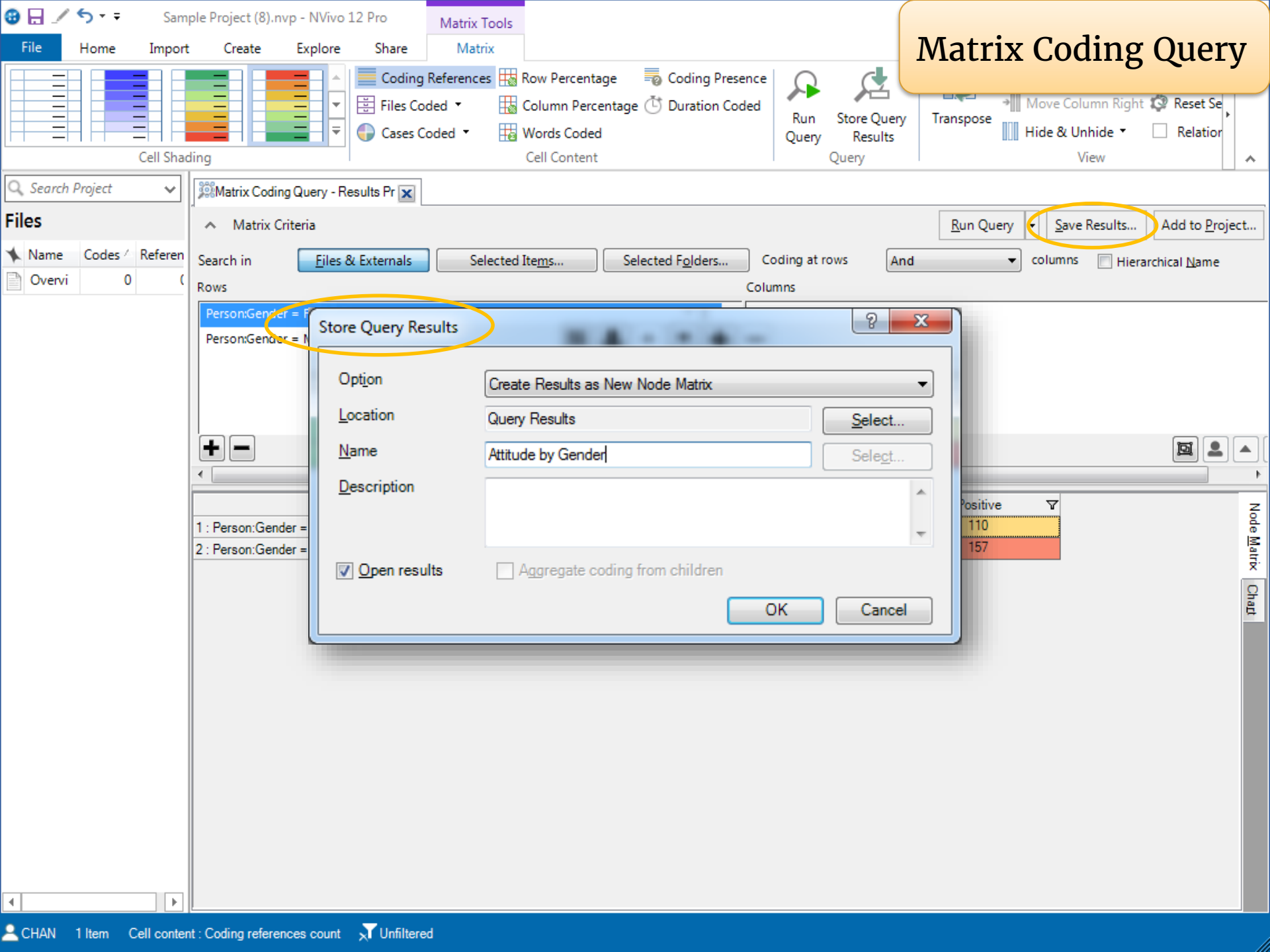
Nodes\\Attitude\\Neutral

Nodes\\Attitude\\Positive



	A : Mixed	B : Negative	C : Neutral	D : Positive
1 : Person:Gender = Female	10	101	8	110
2 : Person:Gender = Male	24	176	15	157

Node Matrix Chart



Matrix Coding Query

Store Query Results

Option: Create Results as New Node Matrix

Location: Query Results

Select...

Name: Attitude by Gender

Select...

Description:

☒ Open results

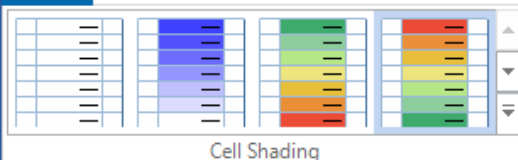
☐ Aggregate coding from children

OK

Cancel

Matrix Coding Query

File Home Import Create Explore Share Matrix



Coding References Row Percentage Coding Presence
Files Coded Column Percentage Duration Coded
Cases Coded Words Coded
Cell Content

Run Query Store Query Results
Query

Transpose Move Column Right Reset Se
Hide & Unhide Relatio
View

Select Project Items

☒ Automatically select subfolders ☐ Automatically select descendant codes

Value	Created	Modified
<input type="checkbox"/> Unassigned	6/26/2010 3:09 AM	6/26/2010 3:09 AM
<input type="checkbox"/> Not Applicable	6/26/2010 3:09 AM	6/26/2010 3:09 AM
<input checked="" type="checkbox"/> 30 - 39	6/26/2010 3:09 AM	6/26/2010 3:09 AM
<input checked="" type="checkbox"/> 40 - 49	6/26/2010 3:09 AM	6/26/2010 3:09 AM
<input checked="" type="checkbox"/> 50 - 59	6/26/2010 3:09 AM	6/26/2010 3:09 AM
<input checked="" type="checkbox"/> 60 - 69	6/26/2010 3:09 AM	6/26/2010 3:09 AM
<input checked="" type="checkbox"/> 70 - 79	6/26/2010 3:09 AM	6/26/2010 3:09 AM
<input checked="" type="checkbox"/> 80 - 89	6/26/2010 3:09 AM	6/26/2010 3:09 AM

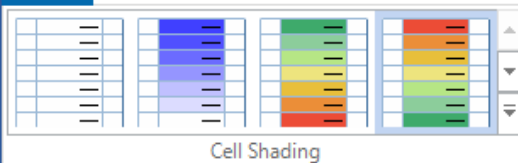
Name	Created	Modified
<input type="checkbox"/> Gender	6/26/2010 3:09 AM	8/6/2015 1:18 AM
<input type="checkbox"/> Education Level	6/26/2010 3:09 AM	8/6/2015 1:22 AM

Select item from nickname

Filter Clear Filter Select All Clear OK Cancel

Matrix Coding Query

File Home Import Create Explore Share Matrix



Coding References
 Files Coded
 Cases Coded
 Row Percentage
 Column Percentage
 Words Coded
 Coding Presence
 Duration Coded
 Cell Content

Run Query
 Store Query Results
 Transpose
 Move Column Right
 Hide & Unhide
 Reset Selection
 Relation

Search Project

Files

Name Codes / Referen
 Overvi 0

Matrix Coding Query - Results Pr

Matrix Criteria

Run Query

Save Results...

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Coding at rows

And

columns

☐ Hierarchical Name

Rows

Columns

Person:Age Group = 30 - 39
 Person:Age Group = 40 - 49
 Person:Age Group = 50 - 59
 Person:Age Group = 60 - 69
 Person:Age Group = 70 - 79
 Person:Age Group = 80 - 89

Nodes\Attitude\Mixed
 Nodes\Attitude\Negative
 Nodes\Attitude\Neutral
 Nodes\Attitude\Positive

	A : Mixed	B : Negative	C : Neutral	D : Positive
1 : Person:Age Group = 30 - 39	0	12	0	13
2 : Person:Age Group = 40 - 49	4	48	5	51
3 : Person:Age Group = 50 - 59	7	89	5	80
4 : Person:Age Group = 60 - 69	11	72	6	67
5 : Person:Age Group = 70 - 79	6	32	7	31
6 : Person:Age Group = 80 - 89	0	4	0	4

Matrix Coding Query

File Home Import Create Explore Share

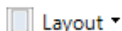
Node

See Also
Link
Links

Content



Quick Coding



Layout



Annotations



See Also Links



Relationships

View

Coding
Stripes

Highlight



Code

Code
In Vivo
Coding

Uncode

New
Annotation
AnnotationsFind
Query

Search Project

Files

Name Codes / Referen

Overvi 0

Matrix Coding Query - Results

Matrix Coding Query - Results Pr

Matrix Coding Query - Results

<Files\\Survey\\Survey Responses> - 589 references coded [16.94% Coverage]

Reference 1 - 0.19% Coverage

high rises - development that would impact the environment -

Reference 2 - 0.19% Coverage

becoming poorer with pollution due to chemical runoff from local farms. It has ruined the fishing business.

Reference 3 - 0.19% Coverage

being reduced by pollution

Reference 4 - 0.19% Coverage

almost destroyed due to pollution

Reference 5 - 0.19% Coverage

Like the farms that have polluted the land & water.

Reference 6 - 0.19% Coverage

dying

Reference 7 - 0.19% Coverage

Large subdivisions with big expensive houses.

Reference 8 - 0.19% Coverage

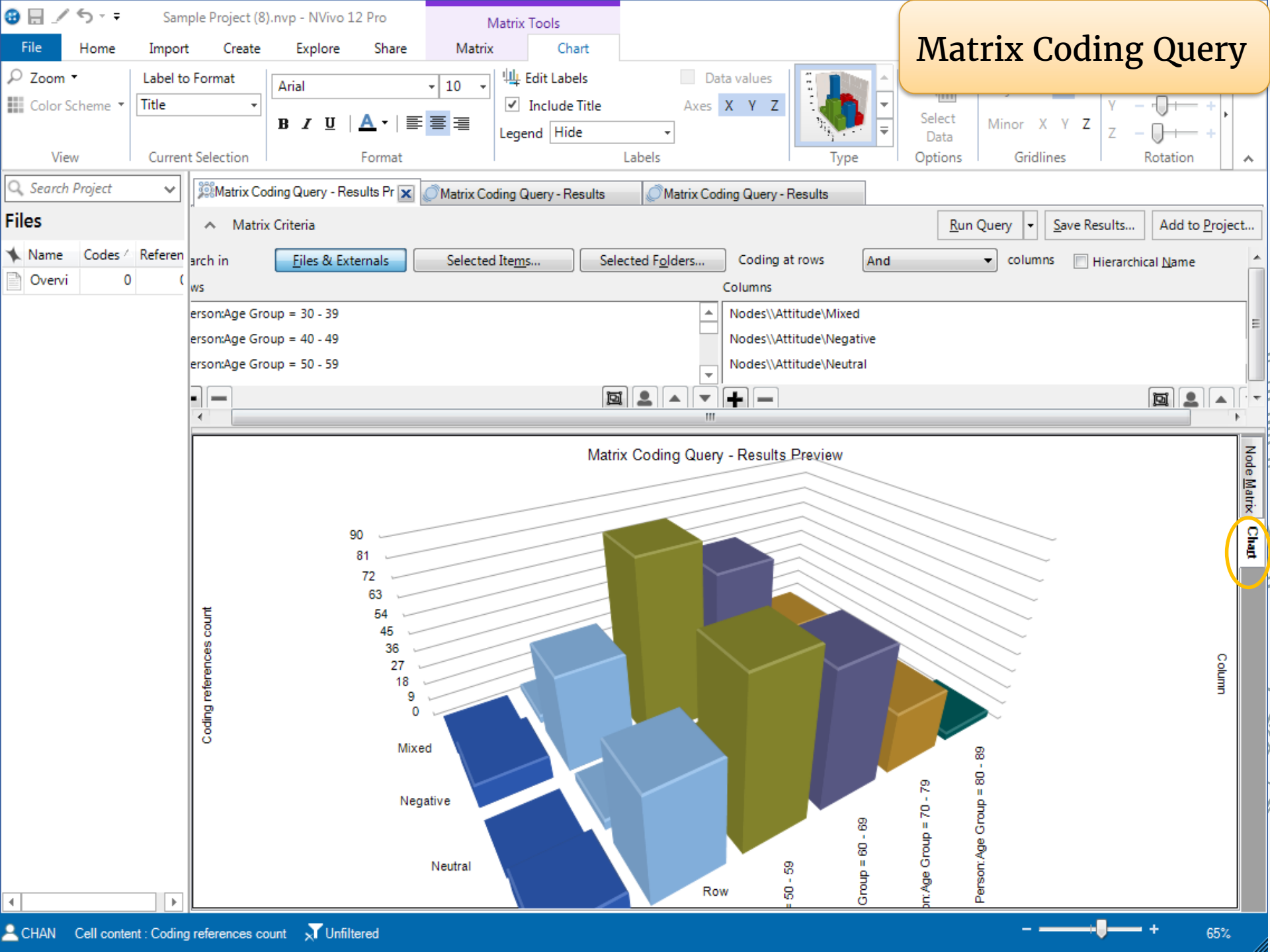
condos

Reference 9 - 0.19% Coverage

In Nodes

Code At

Enter node name (CTRL+Q)



Sample Project (8).nvp - NVivo 12 Pro

FileHomeImportCreateExploreShareMatrix

Cell Shading

Coding References

Files Coded

Cases Coded

Row Percentage

Column Percentage

Words Coded

Coding Presence

Duration Coded

Cell Content

Run Query

Store Query Results

Transpose

Move Column Right

Reset Selection

Hide & Unhide

Relation

View

Search Project

Files

Name	Codes	References
Overview	0	0

Matrix Coding Query - Results Preview

Matrix Coding Query - Results

Matrix Coding Query - Results

Matrix Criteria

Run Query

Save Results...

Add to Project...

Search in

Files & Externals

Selected Items...

Selected Folders...

Coding at rows

And

columns

☐ Hierarchical Name

Search results

Columns

Nodes\Attitude\Mixed

Nodes\Attitude\Negative

Nodes\Attitude\Neutral

Person:Age Group = 30 - 39

Person:Age Group = 40 - 49

Person:Age Group = 50 - 59

	A : Mixed	B : Negative	C : Neutral	D : Positive
1 : Person:Age Group = 30 - 39	0	12	0	13
2 : Person:Age Group = 40 - 49	4	48	5	51
3 : Person:Age Group = 50 - 59	7	80	5	80
4 : Person:Age Group = 60 - 69	11	67	5	67
5 : Person:Age Group = 70 - 79	6	31	5	31
6 : Person:Age Group = 80 - 89	0	4	5	4

Open Node Matrix Cell

Export Node Matrix... Ctrl+Shift+E

Print Ctrl+P

Save As

Computer > Local Disk (C:)

Search Local Disk (C:)

File name: Matrix Coding Query.xlsx

Save as type: MS Excel (*.xlsx)

MS Excel (*.xlsx)

MS Excel 97-2003 (*.xls)

SPSS Data File (*.sav)

Text Files (*.txt)

Browse Folders

Save

Cancel

Node Matrix

Chart

CHAN

Cell content : Coding references count

Unfiltered

Matrix Coding Query

Sample Project (8).nvp - NVivo 12 Pro

FileHomeImportCreateExploreShare

MatrixTools

Cell Shading

Cell Content

Run QueryStore Query Results

Transpose

Move Column LeftMove Column Right

Sort & FilterReset Settings

Hide & Unhide

Relation

Search Project

Matrix Coding Query - Results Preview

Matrix Coding Query - Results

Files

Matrix Criteria

Search in

Files & Externals

Selected Items...

Selected Folders...

Coding at rows

And

columns

Hierarchical Name

Person:Age Group = 30 - 39

Person:Age Group = 40 - 49

Person:Age Group = 50 - 59

Nodes\\Attitude\\Mixed

Nodes\\Attitude\\Negative

Nodes\\Attitude\\Neutral

1 : Person:Age Group = 30 - 39

2 : Person:Age Group = 40 - 49

3 : Person:Age Group = 50 - 59

4 : Person:Age Group = 60 - 69

5 : Person:Age Group = 70 - 79

6 : Person:Age Group = 80 - 89

A : Mixed

B : Negative

C : Neutral

D : Positive

0%

63.25%

0%

36.75%

3.97%

46.75%

1.51%

47.78%

4.57%

47.85%

2.05%

45.52%

22.55%

47.95%

2.98%

26.51%

10.79%

45.89%

8.96%

34.37%

0%

37.84%

0%

62.16%

Matrix Coding Query

Cell content : Row percentage

Unfiltered

Framework Matrix

File **Home** **Import** **Create** **Explore** **Share**

Memo Framework Matrix Relationship Node Document External Case Case Classification File Classification Set Search Folder NVivo Transcription

Notes Codes Data Classifications Search Folder Transcription

Framework Matrix
Make a new framework matrix.
Use framework matrices to summarize content that relates to the cases (for example, people you interviewed) and nodes (for example, themes) in your project.

Framework Matrix
(Row has to be Case Node)

Search Project

Name	Files	References
Interview	0	
Survey	0	
Users	0	

Matrix Coding Query - Results Pr

Matrix Coding Query - Results

Matrix Coding Query - Results

Matrix Criteria

Run Query Save Results... Add to Project...

Search in Files & Externals Selected Items... Selected Folders... Coding at rows And

Columns

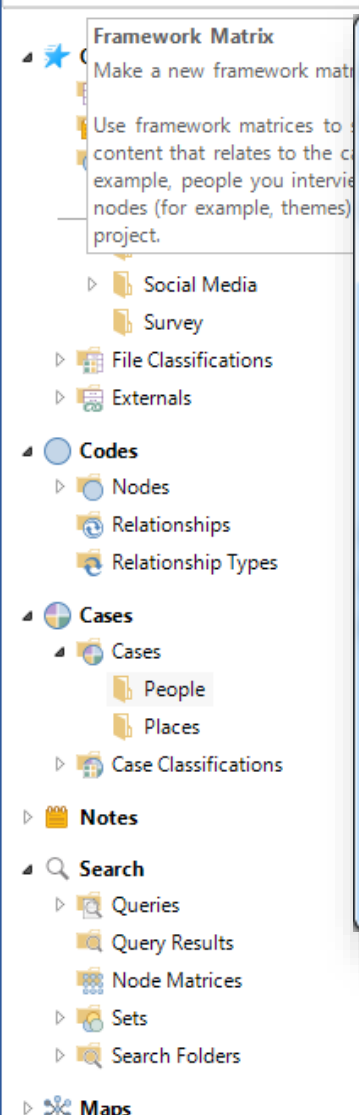
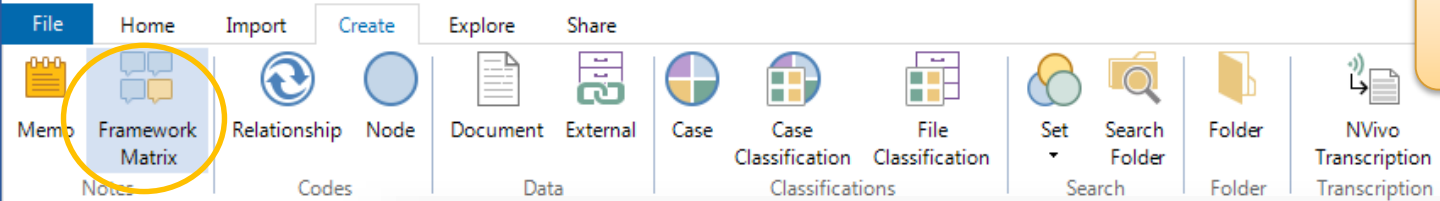
Nodes\\Attitude\\Mixed
Nodes\\Attitude\\Negative
Nodes\\Attitude\\Neutral

	A : Mixed	B : Negative	C : Neutral	
1 : Person:Age Group = 30 - 39	0%	63.25%	0%	
2 : Person:Age Group = 40 - 49	3.97%	46.75%	1.51%	
3 : Person:Age Group = 50 - 59	4.57%	47.85%	2.05%	
4 : Person:Age Group = 60 - 69	22.55%	47.95%	2.98%	
5 : Person:Age Group = 70 - 79	10.79%	45.89%	8.96%	
6 : Person:Age Group = 80 - 89	0%	37.84%	0%	

Node Matrix Chart

CHAN 142 Items

Framework Matrix



New Framework Matrix

General | Rows | Columns

Name: Economy

Description:

Location: Framework Matrices

OK Cancel

Query - Results

Save Results... Add to Project...

Encoding at rows: And

Columns:

Nodes\\Attitude\\Mixed

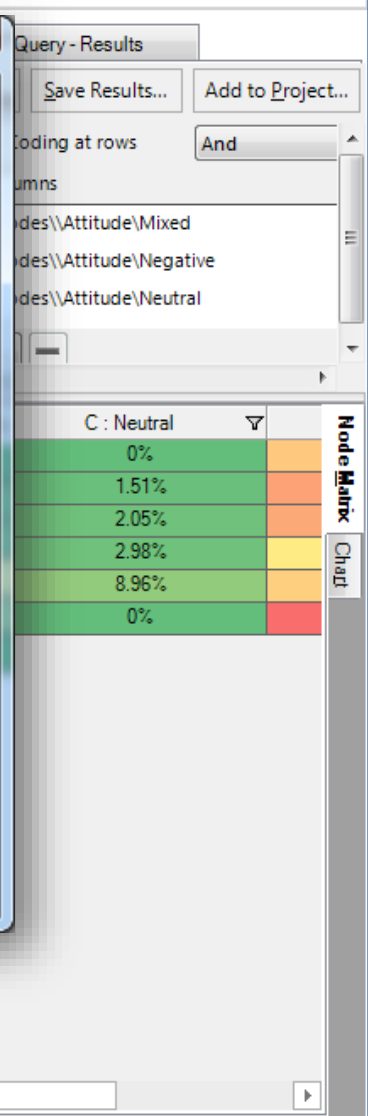
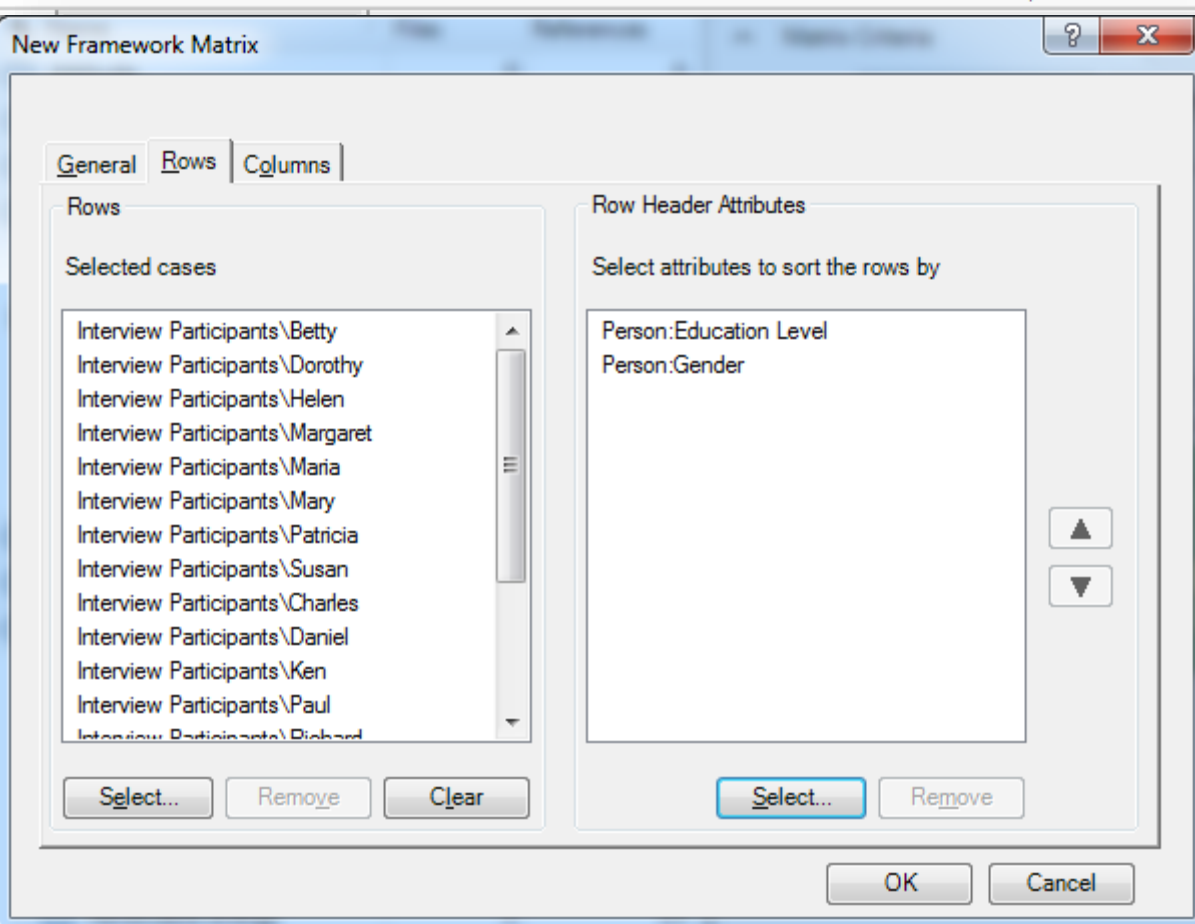
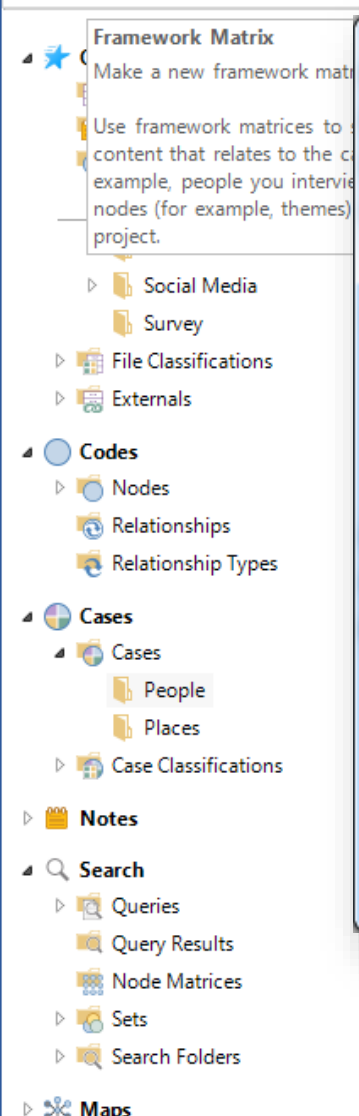
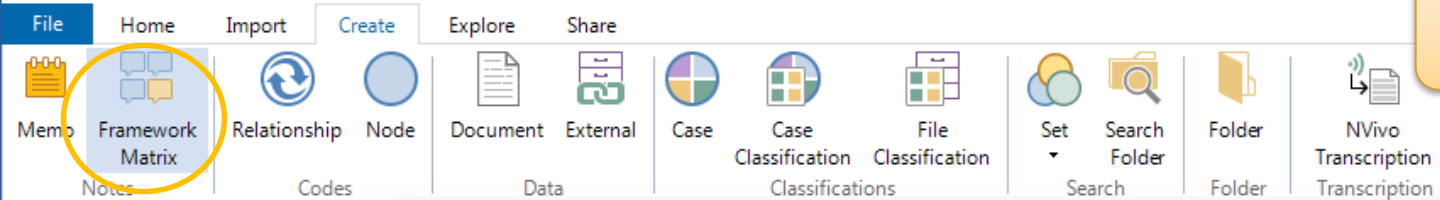
Nodes\\Attitude\\Negative

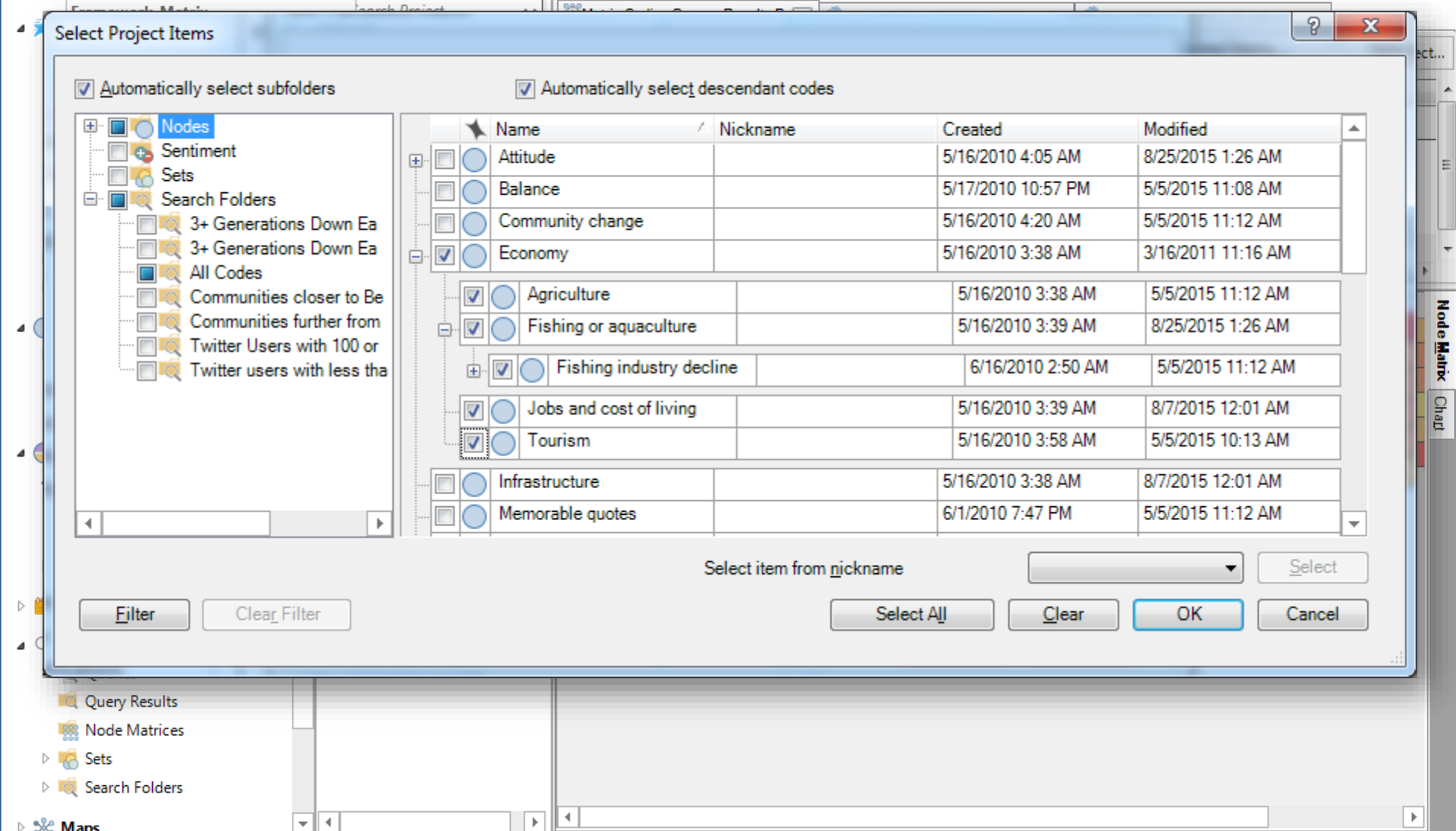
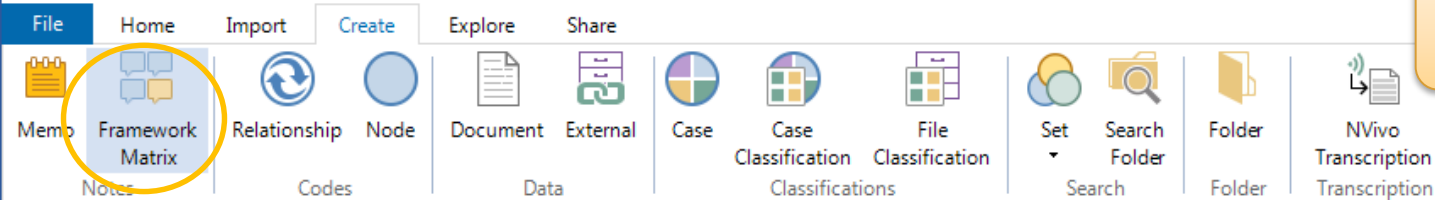
Nodes\\Attitude\\Neutral

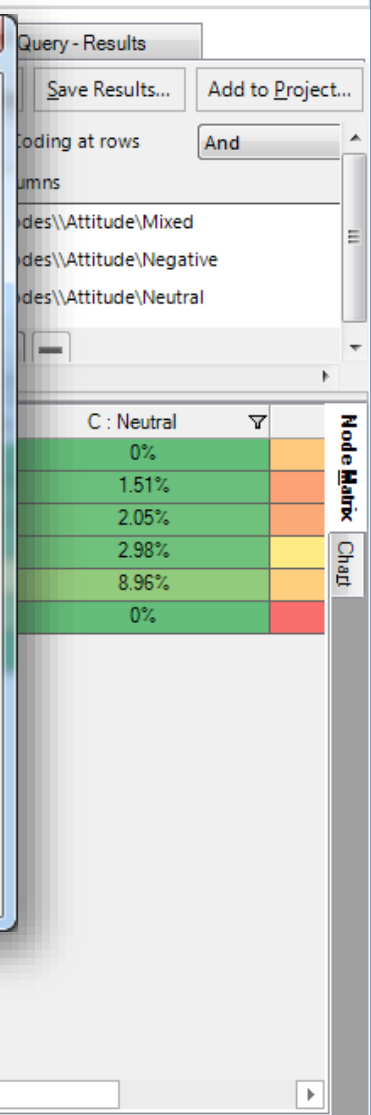
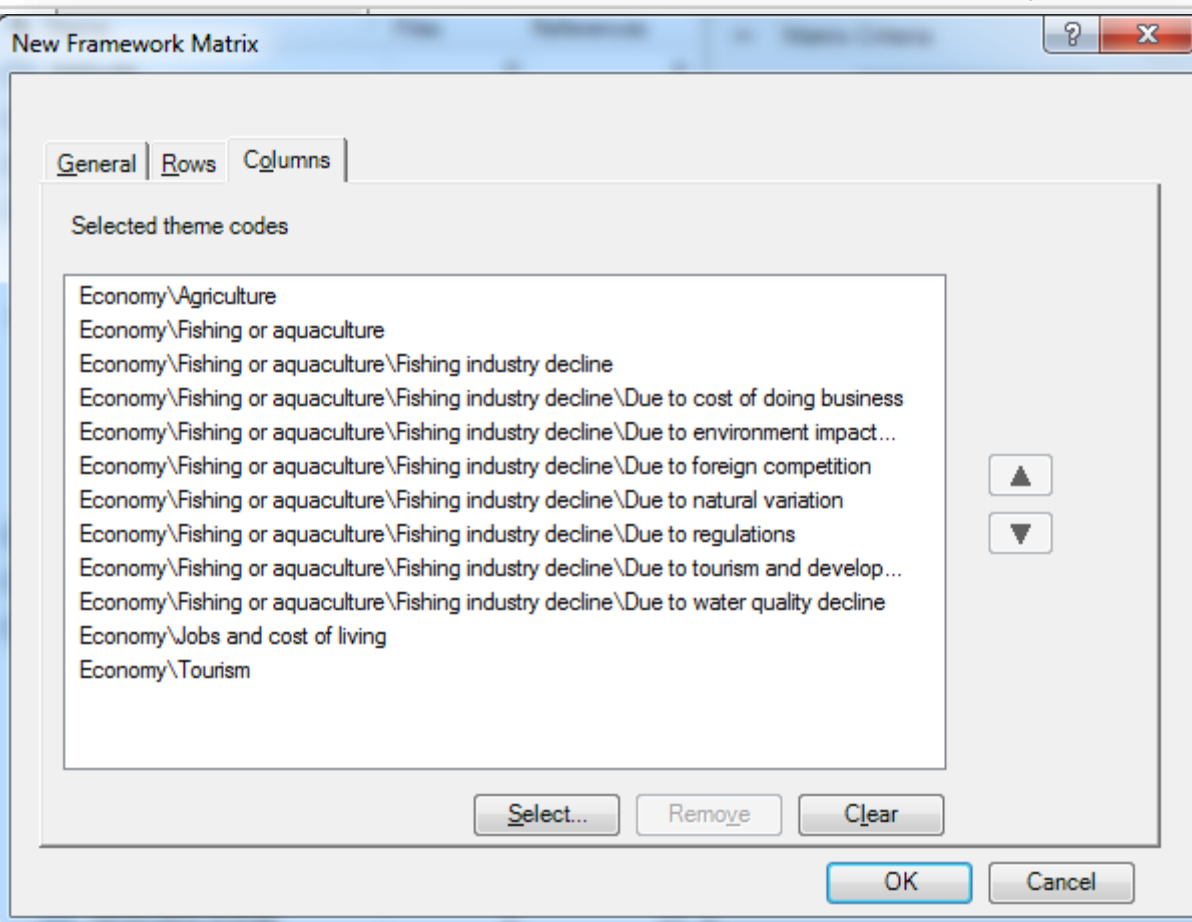
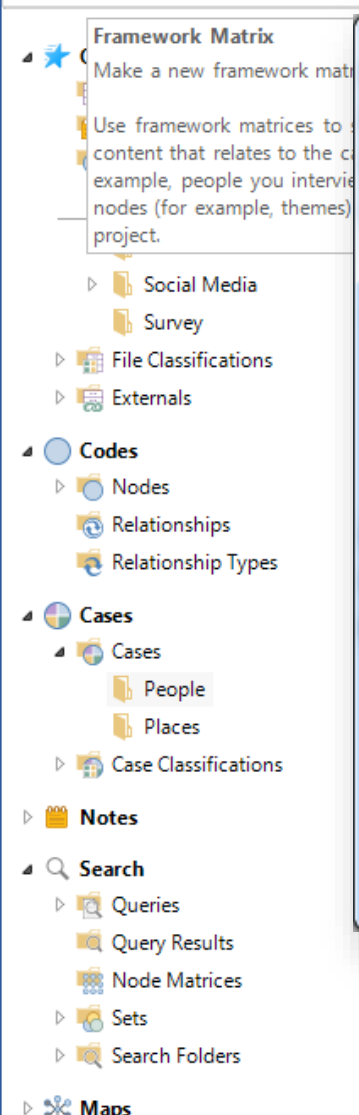
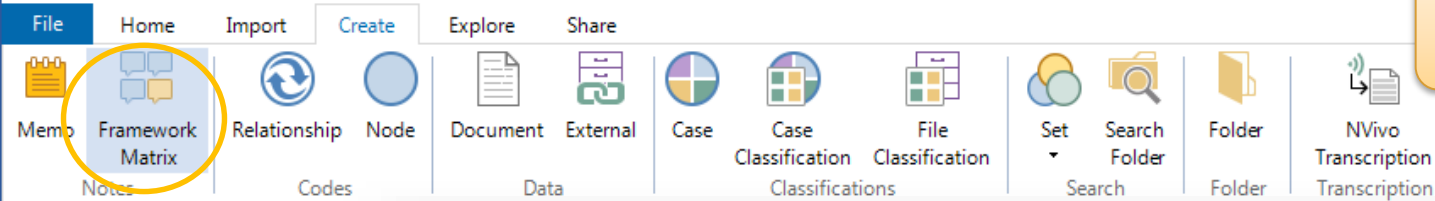
C : Neutral	
0%	
1.51%	
2.05%	
2.98%	
8.96%	
0%	

Node Matrix Chart

Framework Matrix







FileHomeImportCreateExploreShareFramework Matrix

ClipboardFormatEditingAnnotationsSummaryView

Auto Summarize

Nodes

Matrix Coding Query - Results

Matrix Coding Query - Results

Matrix Coding Query - Results

Economy

	A : Agriculture	B : Fishing or aquaculture	C : Fishing industry decline
1 : Betty Education Level = Unassi... Gender = Female			
2 : Dorothy Education Level = Unassi... Gender = Female			

<Files\\Interviews\\Betty

Reference 1 - 69.48% Cov

I have kind of mixed feeling live in the little bit of wood wish we had areas that tha other side, I really wish we get on their feet to be able that down here -- affordabl the land itself. In that respe our children or other folks we have all the condos. I'm way. But if we could still ha went to church, still go to t don't look like what we gre able to go down there and about down here is keeping pollute it, but if we lose tha well. The waters very impo here, to me that's importar

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CHAN 36 Items Summary Links: Cell 0 Position 0

FileHomeImportCreateExploreShareFramework Matrix

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Auto Summarize

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Matrix Coding Query - Results

Matrix Coding Query - Results

Matrix Coding Query - Results

Economy

	A : Agriculture	B : Fishing or aquaculture	C : Fishing industry decline
1 : Betty Education Level = Unassi... Gender = Female			
2 : Dorothy Education Level = Unassi... Gender = Female	Well, I've lived in this area - well, I've lived in this house since '63. I was born and raised in the house next door. I know both of my sets of my grandparents were born and raised in this area. And I would assume their parents. And I would imagine most of them worked on the water or farmed.	My mother and father made their living, more or less, working with people that worked on the water. My husband-my first husband-and his father worked on the water. My husband was a longshoreman. So, water has been a big part of my life.	Well, I think the seafood industry has changed the most of anything. We used to have - Mr. Elmer Willis had a clam house over here. He not only did clams; he had scallops. I can't remember, I think he may have handled oysters. But I know it was clams and scallops, and he did have fish, too. And

<Files\\Interviews\\Betty

Reference 1 - 69.48% Cov

I have kind of mixed feeling live in the little bit of wood wish we had areas that tha other side, I really wish we get on their feet to be able that down here -- affordabl the land itself. In that respe our children or other folks we have all the condos. I'm way. But if we could still ha went to church, still go to t don't look like what we gre able to go down there and about down here is keeping pollute it, but if we lose tha well. The waters very impoi here, to me that's importar

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CHAN36 ItemsSummary Links: Cell 0 Position 0

FileHomeImportCreateExploreShareFramework Matrix

CutCopy

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Find & Select

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Spelling

New Annotation

New Summary Link

Delete Summary Link

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See Also Link

Associated View

Annotations

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Highlight

ClipboardFormatEditingSummaryView

Nodes

Matrix Coding Query - Results

Matrix Coding Query - Results

Matrix Coding Query - Results

Economy

1: Betty

Education Level = Unassi...

Gender = Female

A: Agriculture

Export Framework Matrix...Ctrl+Shift+E

PrintCtrl+P

CutCtrl+X

CopyCtrl+C

PasteCtrl+V

DeleteDel

Select AllCtrl+A

New Summary LinkCtrl+L

B: Fishing or aquaculture

C: Fishing industry decline

2: Dorothy

Education Level = Unassi...

Gender = Female

raised in this area. And I would assume their parents. And I would imagine most of them worked on the water or farmed.

My husband was a longshoreman. So, water has been a big part of my life.

can't remember, I think he may have handled oysters. But I know it was clams and scallops, and he did have fish, too. And

<Files\\Interviews\\Betty

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Save As

LibrariesDocuments

Search Documents

File name: Economy.xlsx

Save as type: MS Excel (*.xlsx)

MS Excel (*.xlsx)

MS Excel 97-2003 (*.xls)

Text Files (*.txt)

Browse Folders

Save

Cancel

InNodes

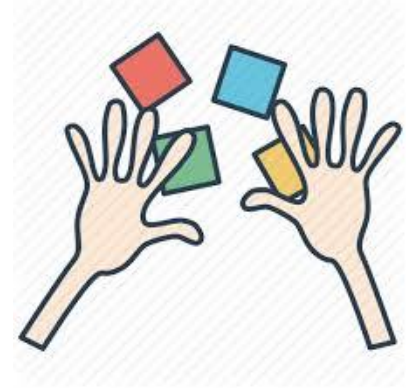
Code At

Enter node name (CTRL+Q)

36 Items

Summary Links: Cell 0 Position 0

5.



Run a Matrix Coding Query with the
sample project

5 minutes



AGENDA

Part 1	1. Overview
	2. Import bibliographic data from EndNote
	Exercise and Break
Part 2	3. Import interview transcripts
	4. Import survey data
	5. Import image, audio and video files
	Exercise and Break
Part 3	6. Coding Queries
	Exercise and Break
Part 4	7. Reporting
	8. Work as a team