



MASTERING CANVA FOR XIAOHONGSHU CONTENT CREATION

RIC-Renee

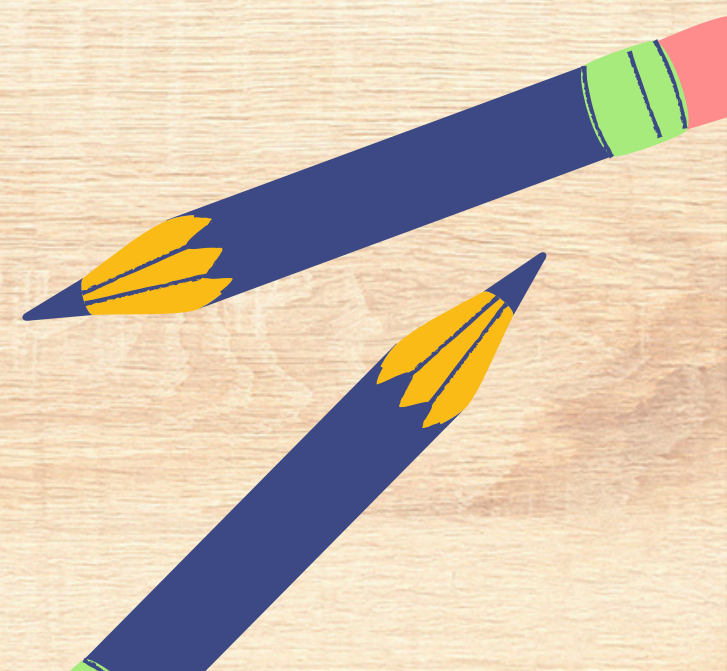
06 / 03 / 2025

ABOUT US - RIC

RIGHTS AND INTERESTS COMMITTEE

We are dedicated to safeguarding the legitimate rights and interests of mainland undergraduate students at the University of Hong Kong.

At the same time, we regularly update **academic and life-related information about HKU**, sharing the freshest campus news and exploring the most exciting aspects of life at HKU.

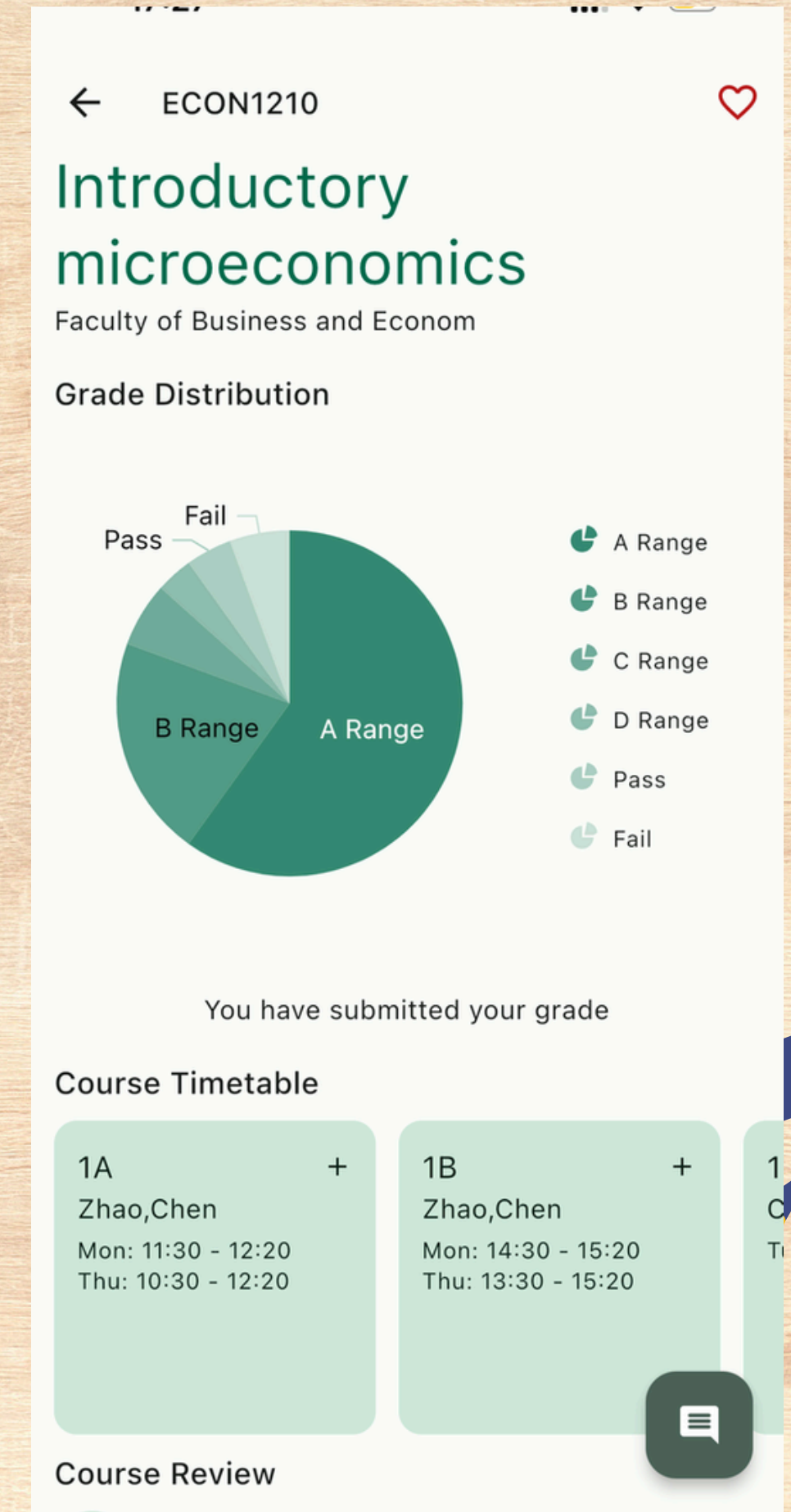
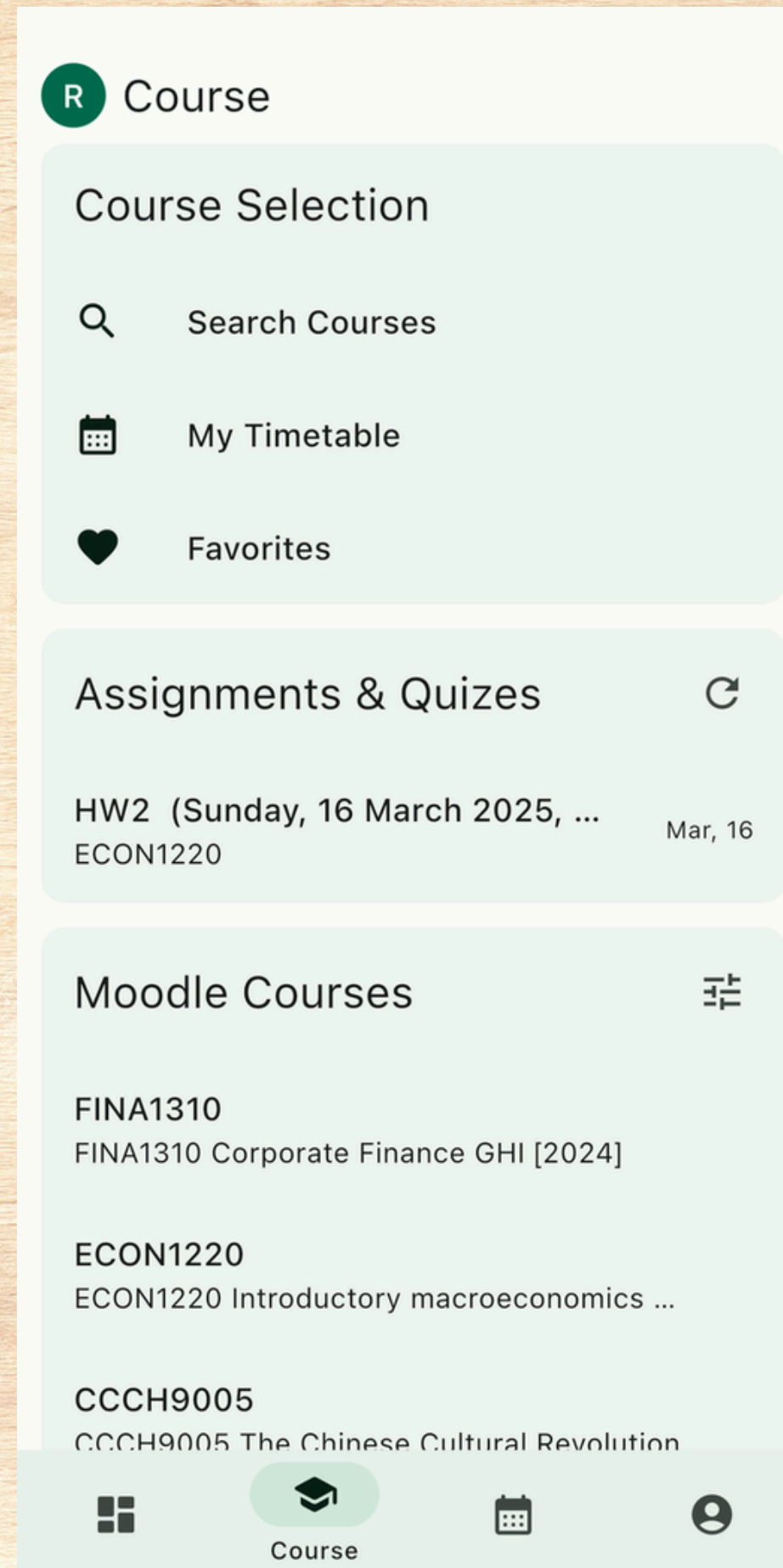


ABOUT US - RIC - INFORMATION

Information

1. Course Selection Platform:

- Pre-scheduled Timetable
- Course Evaluations
- Calendar



ABOUT US - RIC - INFORMATION

Information

2. Academic/ Life Notification

100+ Notifications Annually:

Covers fresh news, practical tips, rights reports, and more, keeping students updated on campus happenings and useful information.



ABOUT US - RIC - RiGHTS

Rights

1. Food Safety Assurance

- Promoting campus food safety to ensure students' dietary health.

2. Housing Subsidy

- Advocating for rental subsidies for students in need to ease financial burdens.



ABOUT US - RIC - ACTiViTiES

Activities

1. Hike with Principals
2. Academic Journey
3. Dessert Mini Tour



WHAT IS CANVA?

user-friendly
graphic design
tool



Design



Elements



Text



Brand



Uploads



Draw



Projects



Apps



Magic Media



Starred



Imagen



DALL-E



Mojo AI



Shape Crop...



Design



Elements



Text



Brand



Uploads



Draw



Projects



Apps



Magic Media



Use 4+ words to describe...



Templates

Layouts

Styles

Blue

History

Pink

Green

Simp

Recently used

See all

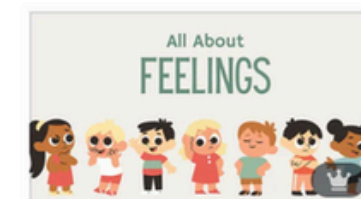


Premium Templates for You

See all



All results



WHY USE CANVA FOR XIAOHONGSHU?

Xiaohongshu
visually-driven
platform



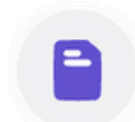
GETTING STARTED WITH CANVA

Select the type of
design you want to
create

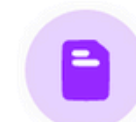
Common layouts and sizes



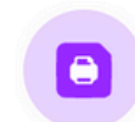
Poster
(Portrait - 4...)



Document
(A4 Portrait)



Worksheet
(A4 Portrait)



Card
(Square)



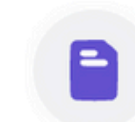
Certificate



Resume
(Portrait)



Menu
(Portrait)



Letter (A4)



Poster
(Landscape)

Office and business



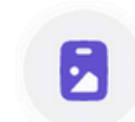
Business
Card...



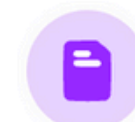
Graph
(Unlimited)



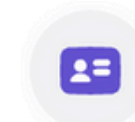
Proposal
(Responsive)



Desktop
Wallpaper



Resume
(Portrait)



ID Card



Zoom Virtual
Background



Email
Signature



List

Marketing and promotion



Facebook
Post...



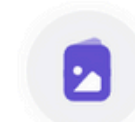
Banner
(Landscape)



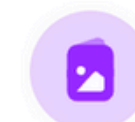
Facebook
Cover...



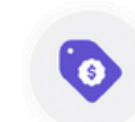
Pinterest Pin
(1000 x 1500)



Book Cover



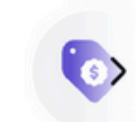
Magazine
Cover



Wine Label



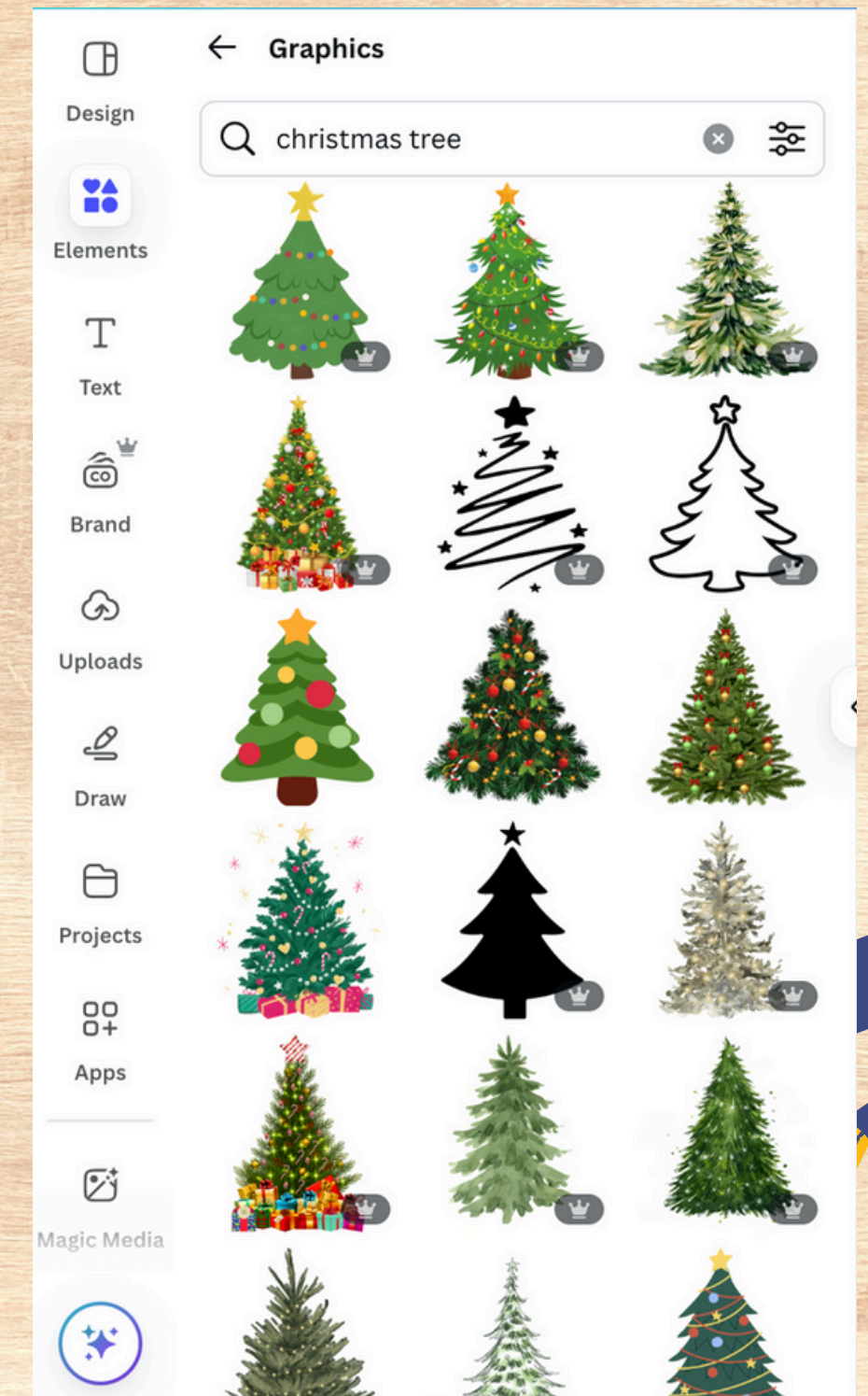
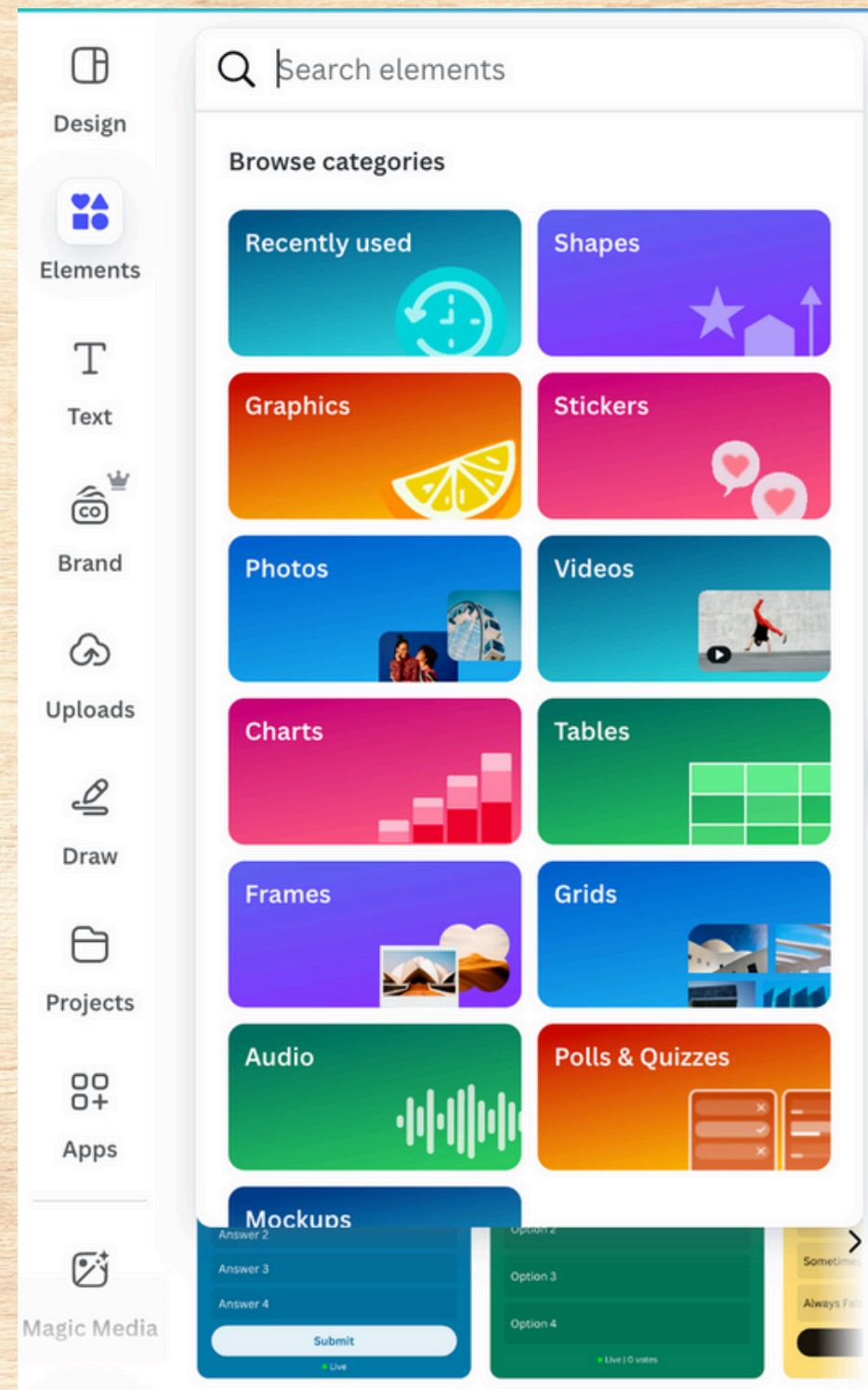
Campaign
Poster...



Food Label

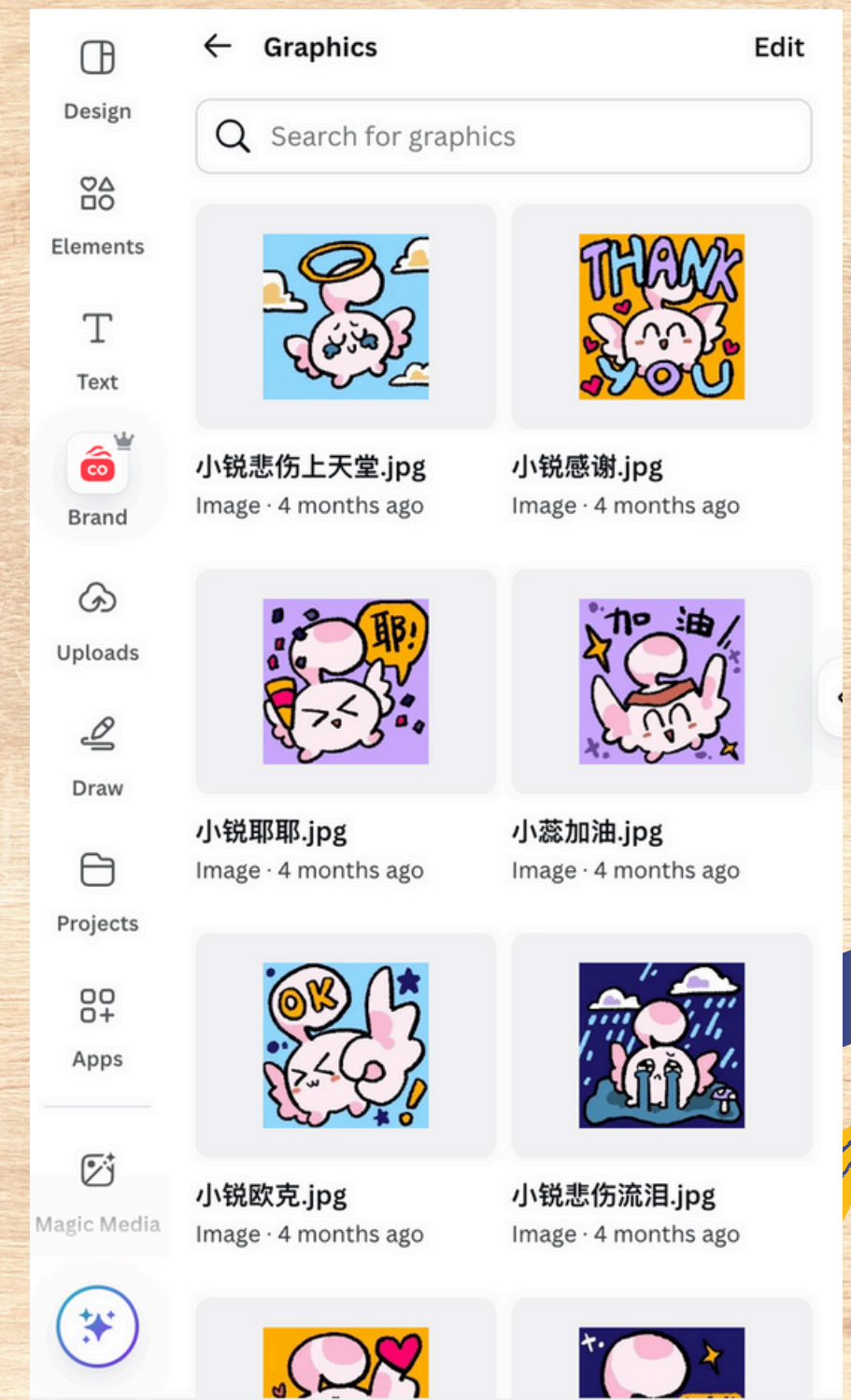
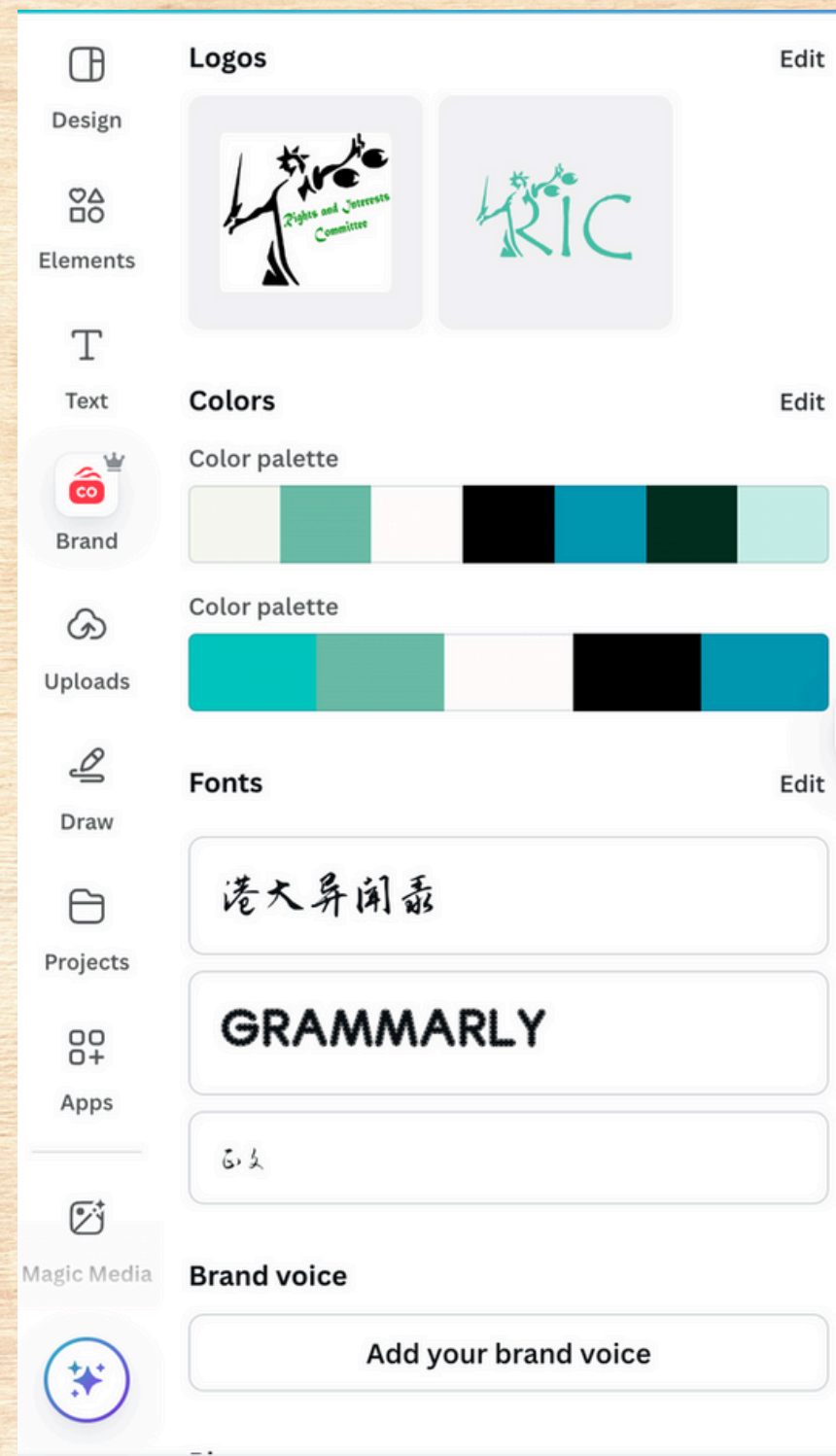
ADDING ELEMENTS

Canva's
library of
elements



CUSTOMIZING YOUR DESIGN

Brand Templates



USING CANVA'S TEXT TOOLS

Font Combinations

Font combinations

next-level
goals

Growth
targets

Q1 ACTION
PLAN

Quarter
ROADMAP

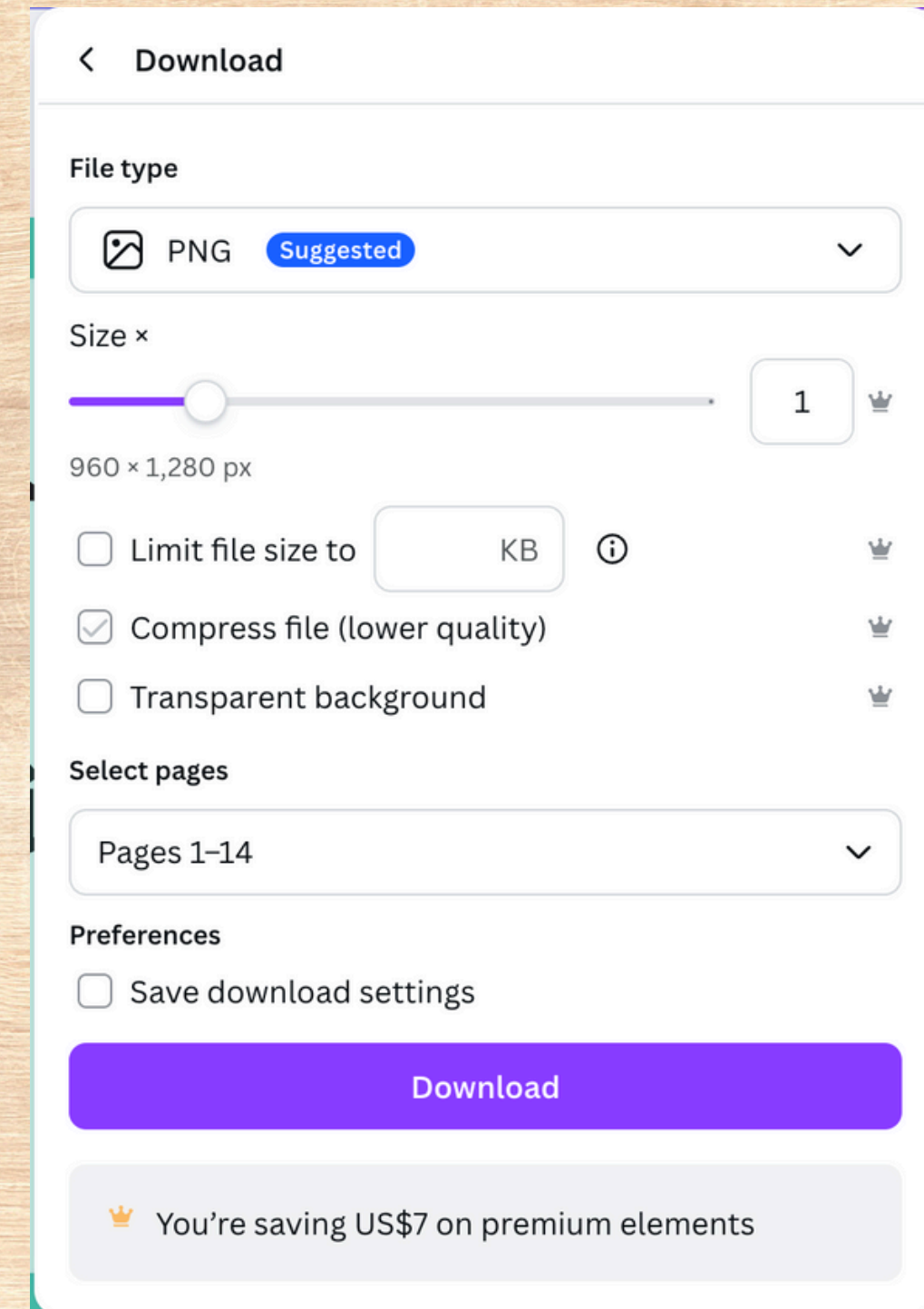
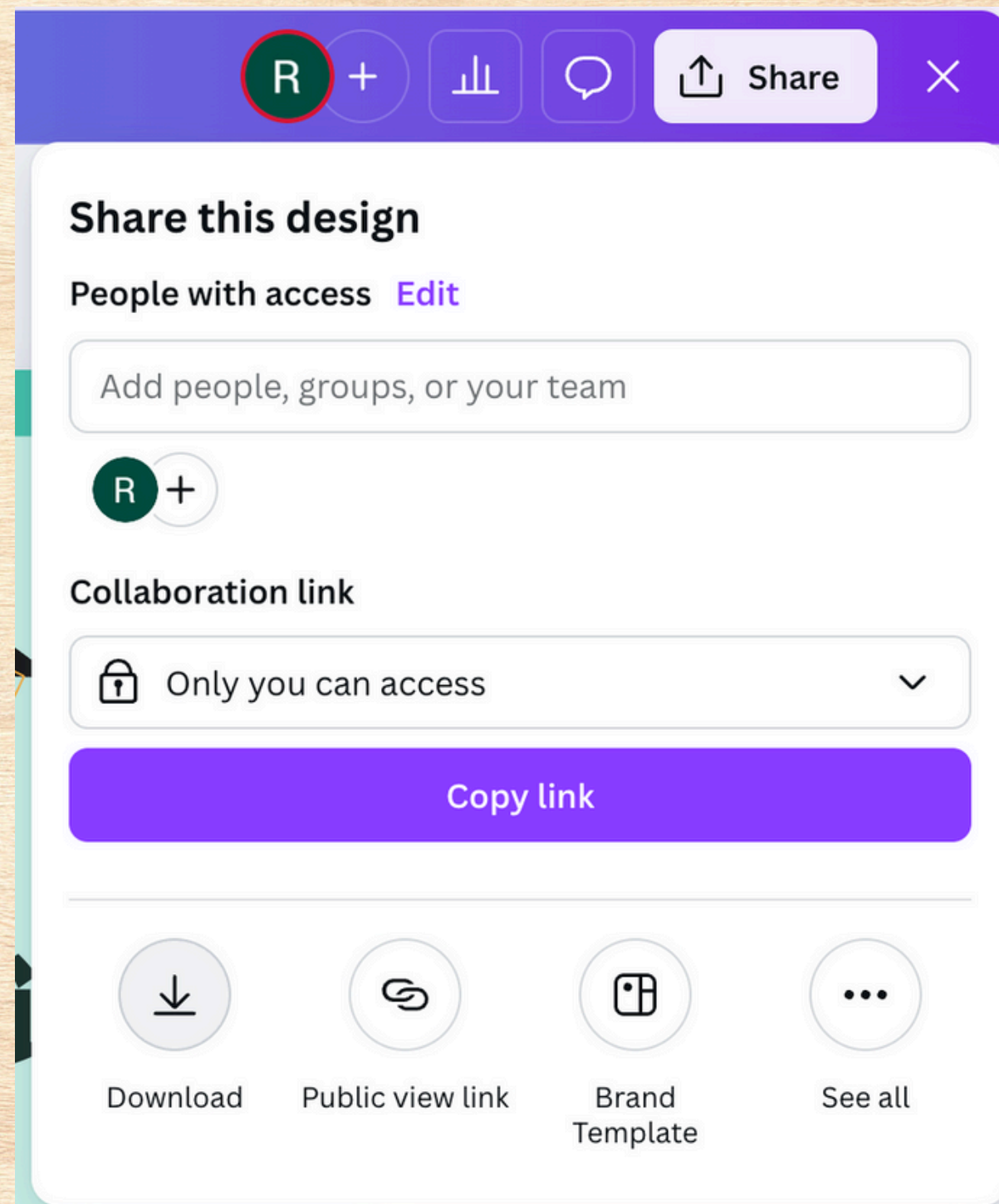
NEW
OPPORTUNITIES

JOIN
OUR
TEAM

Register

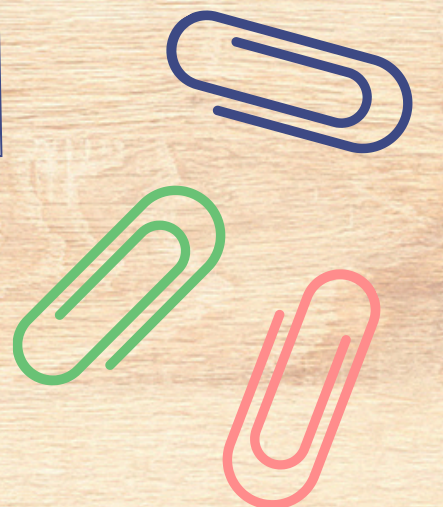
FINALIZING YOUR DESIGN

Various
downloading
format



TIPS FOR SUCCESS

- Keep your designs simple and clean
- Use high-quality images
- Maintain consistency in your branding
- Experiment with different templates and styles
- Engage with your audience



THANKS FOR LISTENING



XiaoHongShu (RedNote)



港大RIC锐克

中国香港

香港大学学术生活权益信息发布平台，关注我们，获取最新鲜的校园资讯，探寻最精彩的港大生活。无论... >

WeChat

FOLLOW US!

< ric_hku001



Rights and Interests Committee

0
帖子

85
粉丝

2
已关注

Rights protection & academic life sharing.
🇭🇰 HKU news & course selection platform.
Striving for p-1 policy & rental subsidy.
查看翻译

ricgrocery.richku.com

Instagram